

Economics

A degree in Economics can lead to a number of new and exciting opportunities. Below you'll find lots of information about our graduates and their advice for you.

Our courses include:

Economics

Economics & Philosophy

Economics & Finance

Economics & Politics

Economics & Sociology

Politics, Philosophy &
Economics

How has your degree helped you in your career?

"My whole university experience really helped to improve not only my social skills, but also my communication skills. It taught me how to deal with high pressure situations and deadlines. It also taught me to use my initiative and to trust myself."

- Rebecca Gissing-Simms, BA Economics (2009)



Name: Nathalie Hudson

Degree: BA(Hons) Economics (2009)

Job: Assistant Brand Manager,
Procter & Gamble

As Assistant Brand Manager, Nathalie is currently working on a campaign for Oral Care in the Middle East, Africa and Turkey. It is Nathalie's responsibility to devise marketing strategies, implement local campaigns, as well as oversee the running of day to day business.

Nathalie secured this role after initially completing an internship with the company between her 2nd & 3rd year. It was this experience that led her to a full time role after graduating.

"After graduating, I worked on Gillette Western Europe, where I developed advertising campaigns, and learnt a great deal about marketing design. After 2 years I changed roles to where I am now, which has a greater focus on the business delivery and results."

For Nathalie, her degree gave her the skills and knowledge she needed in order to secure her first role.

"My degree gave me a great well-rounded background on the world, and how people function, which is an important enabler for marketing. The various courses, ranging from economics to statistics to development, also prepared me well for the varying demands of my job, from writing reports to organising events."

Top Tip

"Think ahead, anticipate change, network and challenge your thinking. You will surprise yourself."

- Simon Thorpe, BA Economics (1981)



Some of the organisations our alumni are working in...

Accenture, Action Aid, BBC, Capita, Civil Service, Credit Suisse, Deloitte, European Commission, Goldman Sachs, HM Revenue & Customs, HSBC, IBM, KPMG, Microsoft, NHS, Oxfam, Oxford University Press, PricewaterhouseCoopers, Proctor and Gamble, Royal Bank of Scotland, Teach First, The Bank of England, The Guardian, Unilever, United Nations, World Bank...



Name: Olivia Barker

Degree: BA(Hons) Economics (2011)

Job: UK Director, Kids Club Kampala

Olivia is the UK Director and Founder of Kids Club Kampala, a charity that facilitates development projects supporting vulnerable children in disadvantaged communities in Uganda. Olivia runs the organisation that now reaches over 4000 children across 16 different communities. She leads on a number of fundraising projects that sponsors the activities, as well as coordinating volunteer visits, running publicity campaigns and over-seeing the charities growth.

For Olivia, her time at Manchester was invaluable. Her degree gave her the skills and knowledge she needed to run her own project and work in international development:

“Studying Economics meant I learned a lot about International Development - not only the theories of development, but also the practical skills such as developing log frames, project monitoring and evaluation. I also learnt a lot about myself and my interests in this area.”

Olivia is hugely committed to her work with Kids Club Kampala, so much so that she recently won Cosmopolitan Magazine’s Ultimate Women of the Year Global Champion Award:

“This is a real honour and amazing to get such recognition for my work with Kids Club Kampala, which I of course set up whilst I was studying at The University of Manchester.”

LEADERSHIP
MARKETING
CAMPAIGN
MANAGER
CONSULTING
SOLICITOR
DIRECTOR
RESEARCHER
OFFICER
ECONOMIST
ACCOUNTANT
COMMUNICATIONS
POLICY
SOCIAL
DEVELOPMENT
POLITICAN
AID
QUALITATIVE
POLITICS
LAW
CIVIL

“Employers like to see that you have been an active participant in a range of activities while at university, whether that’s societies, work-experience or internships. It’s a great way to prove you have practical and organisational skills.”

- Katrina Scott, BA Economics (2011)

You’re in good company...



Name: Ian Livingston

Degree: BA Economics (1984)

Known for: CEO of *British Telecom (BT)*

Name: Colin Freeman

Degree: BA Economics (1991)

Known for: Chief Foreign Correspondent, *Sunday Telegraph*

