

An event organised by MARC  
(Manchester Architecture Research Centre)

# From Ivory Tower to Tilling the Soil

## Universities as Catalysts for Sustainable City Design

### Marc Schlossberg

This talk and discussion will focus on an urgent new role for higher education institutions to serve as catalysts for sustainable city design. The Sustainable City Year programme at the University of Oregon (USA) directs the expertise of faculty and students toward a single city to help on sustainability issues. In this model of education, students get hands-on experience in working with city officials and city officials get a range of new ideas from the next generation of thinkers and practitioners. This year, the Sustainable City Year program is working with the City of Gresham (Oregon) and includes 15 faculty members, 24 courses, 7 disciplines, and 100,000 hours of student and faculty effort to address the city's needs.

Marc Schlossberg, PhD, is an Associate Professor of City Planning and co-director of the Sustainable Cities Initiative at the University of Oregon (USA). He is currently a Distinguished Fulbright Scholar at the University of Sheffield's Town and Regional Planning Department.

Sustainable Cities Year: <http://aaa.uoregon.edu/sci/scy>

4pm, Thursday, 20 May 2010  
Humanities Bridgeford St. Bldg 1.69/1.70

Campus map: [www.manchester.ac.uk/map](http://www.manchester.ac.uk/map)  
Free admission, no reservation required



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