



An event organised by MARC
(Manchester Architecture Research Centre)

Niche Development or Regime Change? Austrian Passive Houses Go Mainstream

Harald Rohracher

The presentation will analyse the dynamic development of highly energy-efficient passive houses in Austria with a focus on the transformation of the current construction regime and the role of intermediary organisations in establishing a socio-technical niche for such buildings. Emphasis will be put on critical phases in the growth of the passive house niche and the challenges still lying ahead.

Harald Rohracher is Associate Professor at the Department for Science and Technology Studies, University of Klagenfurt and has been co-founder and director (1999-2008) of the Inter-University Research Centre for Technology, Work and Culture (IFZ) in Graz, Austria. 2009-10 he has been Joseph A. Schumpeter Fellow at Harvard University. His research focuses on the co-evolution of technology and society and the governance of socio-technical change towards greater sustainability, particularly in the field of energy and the built environment.

2.30pm, Thursday 8 July 2010

University Place, Room 6.212

Campus map: www.manchester.ac.uk/map

Free admission. No reservation required



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