

# AGE FRIENDLY **MANCHESTER**

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Strategic Lead

Greater Manchester Ageing Hub  
and Age-friendly Manchester



Age-Friendly Manchester aims to improve the quality of life for older people and make the city a better place to grow older.



# About Manchester

- Population of 520k
- Relative low numbers of older people
- High numbers of BME people
- Low income city
- Areas of population churn
- City-region is 2.8m

# How we work



**Age-Friendly Manchester (AFM) is structured around:**

- Since 2003 (and further back)
- AFM team based in Public Health Manchester
- AFM Older People's Board – consultative group and 'critical ear' for programme
- AFM Steering Group – partnership board
- AFM Older People's Forum
- Age-friendly locality networks across the city

# Our partners



**We work with older people and partners across the public, private and voluntary and community sector, including:**

- Buzz (formerly known as Health and Wellbeing Service)
- Research partnerships – MICRA, University of Manchester, Manchester Metropolitan University
- AFM cultural programme and Culture Champions
- Housing for an Age-Friendly Manchester programme
- Collaboration with Clinical Commissioning Groups – e.g. Reducing Social Isolation and Loneliness
- Greater Manchester Ageing Hub



# Age-Friendly Manchester Themes

**Our work is arranged a series of themes:**

- Age-friendly neighbourhoods
- Age-friendly services
- Involvement and communication
- Knowledge and innovation
- Influence



# Age-friendly neighbourhoods

## Aim

To create age-friendly neighbourhoods which enable older people to be involved in their local area.

## Objectives

- To support older people to deliver and participate in community projects and activities
- To promote local social, cultural and leisure opportunities which support good health and wellbeing
- To reduce the risk of social isolation and loneliness

**Baby it's cold outside!**

**Warm up at our Winter Warmer!**

**Free hot food and drink!**

**Thursday 4 December 11am - 2.30pm**  
**The Eric Hobin Centre, Whitebeck Court**

**With special guest**  
**Dom the singing postman!**

Get expert advice from:  
 Zest, Age UK,  
 Community Transport,  
 Care and Repair  
 and many more




**Northwards Housing**  
 North Manchester's Council Homes

**AGE FRIENDLY at CHORLTON ARTS FESTIVAL**



**Wednesday 25th May FREE**  
**SPIRIT OF '45 FILM SHOWING**

Join us for a Spirit of '45 film show followed by food and debate. We will start at 1:30pm with the film showing (90 Mins) followed by a break for food (bring food of 45 to share) at 3pm and then a debate with a range of representatives to discuss the NHS from its inception to present day. From 1:30-6 pm. Venue: **St Margaret's Centre, Brantingham Rd, M21 0TT**

**Thursday 26th May FREE**  
**An afternoon/early evening of Poets and Players**

An open mic session for local poets and musicians. Come down and listen or take the mic yourself. From 4-6 pm. Venue: **The Edge Arts Centre, Manchester Rd, M21 9JG**

**Friday 27th May FREE**  
**Textiles and Sewing Drop-In**

Do you already enjoy creating textile pieces? Never tried tie-dying but fancy having a go? Come along to the workshop and try your hand. From 10.30-12.30 pm. Venue: **Hardy Lane Co-op, 349 Barlow Moor Rd, M21 7QH** In partnership with Chorlton Embroidery and textile group

**Hardy Artists exhibition at the Battery Park café**

We are a small group of local people who get together weekly for an art session in the meeting rooms above the Hardy Lane Co-op. We have been active there for nearly three years, and as part of the Chorlton Arts Festival, Battery Park will show some of our more recent work from 21st to 28th May.



**buzz**

Manchester Health & Wellbeing Service



**East Manchester Age Friendly**  
**SPRING INTO SUMMER FESTIVAL**  
**2016**

**SAT 4TH - SAT 19TH JUNE**

For more information contact Tracey Annette at the Age Friendly team on 0161 234 4299 or email [agefriendly@manchester.gov.uk](mailto:agefriendly@manchester.gov.uk)

**THIS IS THE SECOND EAST MANCHESTER SPRING INTO SUMMER FESTIVAL, BROUGHT TO YOU BY PARTNERS OF THE AGE FRIENDLY LOCALITY NETWORKS.**

Our fortnight festival this year has a real focus on enjoying life and being happy. We can all get a bit fed up with being told what to do and how to live our lives, but taking the best care of ourselves, especially in later life is important... So we want to try and make that as fun as possible.

Joining a social group or taking part in regular activities or exercise can have a positive effect on your mood.

Whether you're interested in learning a new skill, walking, dancing, swimming or volunteering - there really is something for everyone.



Pick up your FREE Festival What's On Guide, with over 30 activities on offer you really don't want to miss out. You'll find copies of the guide in most libraries and community buildings in North Manchester.

**GO ON, TRY SOMETHING NEW DURING THE SPRING INTO SUMMER FESTIVAL 2016!**



Look for details of our celebratory Tea Parties and Cream Teas





# Age-friendly services

## Aim

To improve the delivery of the city's services through age-friendly working.

## Objectives

- To increase economic and cultural participation among older residents
- To improve the health and wellbeing of older residents
- To increase awareness and application of the Age-Friendly Manchester Older People's Charter principles



# OLDER PEOPLE'S CHARTER

This charter reinforces the existing rights of all older people in Manchester to live in an age-friendly city. Manchester has a diverse population, and the charter recognises the diversity of older people. This includes gender, ethnicity, sexual orientation, religion and disability.

The charter recognises the diverse roles that older people have in the city and all that they bring.

The charter is for all older people as they are often marginalised in society, and we encourage all major organisations in the city to adopt it. It will be embedded through action.

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## VALUE

Older people have the right to be treated with dignity and respect and to be free to live a life that has meaning and purpose. Their contribution is a significant economic and social asset to the city. Older people work in the city with all generations to make it a better place.

## INDEPENDENCE

Older people have the right to decide where they live, how they live and with whom they live. They have the right to access services and travel around their city without hindrance or barriers.

## INFORMATION

Older people have the right to information, advice and guidance that is up to date, appropriate and relevant, in a range of formats.

## HEALTH AND WELLBEING

Older people have the right to lead a healthy and proactive life wherever they live, with access to social and creative opportunities. They have the right to access health and wellbeing services and to be fully involved in later-life decisions.

## DECISION-MAKING AND VOICE

Older people have the right to choice and control and to meaningfully influence the decision-making processes that affect their lives. They have the right to be engaged in shaping all aspects of life, including involvement in the design and delivery of the services that are provided to support them.

## SAFETY, SECURITY AND JUSTICE

Older people have the right to be taken seriously when they are afraid. When they need the law to protect them, they should not be treated differently because they are older.



# Involvement and communication

## Aim

To enable older people to access all of the information they need, and to influence decision-making.

## Objectives

- To enhance the opportunities for older people to participate in and influence Age-friendly Manchester
- To increase the number of communications issued in age-friendly formats
- To promote Age-friendly Manchester



Age-Friendly Manchester monthly e-bulletin

[View this email in your browser](#)



# AGE FRIENDLY MANCHESTER

E-Bulletin Issue 124 - April 2016

This monthly update provides news, event details, information and advice for older people and those who work with and support older people.



Twitter



Website



Email

## Latest News

### Move over Banksy!



Joanne Wilcock, Christian Ellis, Jean Syed, Janet Hignett and Muriel Powell with their spray paint





# Knowledge and innovation

## Aim

To develop and test the city's world-class evidence base on age-friendly approaches.

## Objectives

- To complete a needs and assets assessment of the city's older population
- To agree a new set of indicators to measure progress for Age-Friendly Manchester
- To deliver research projects which make a difference to the lives of older people



A  
HANDBOOK  
FOR  
CULTURAL  
ENGAGEMENT  
WITH  
OLDER MEN

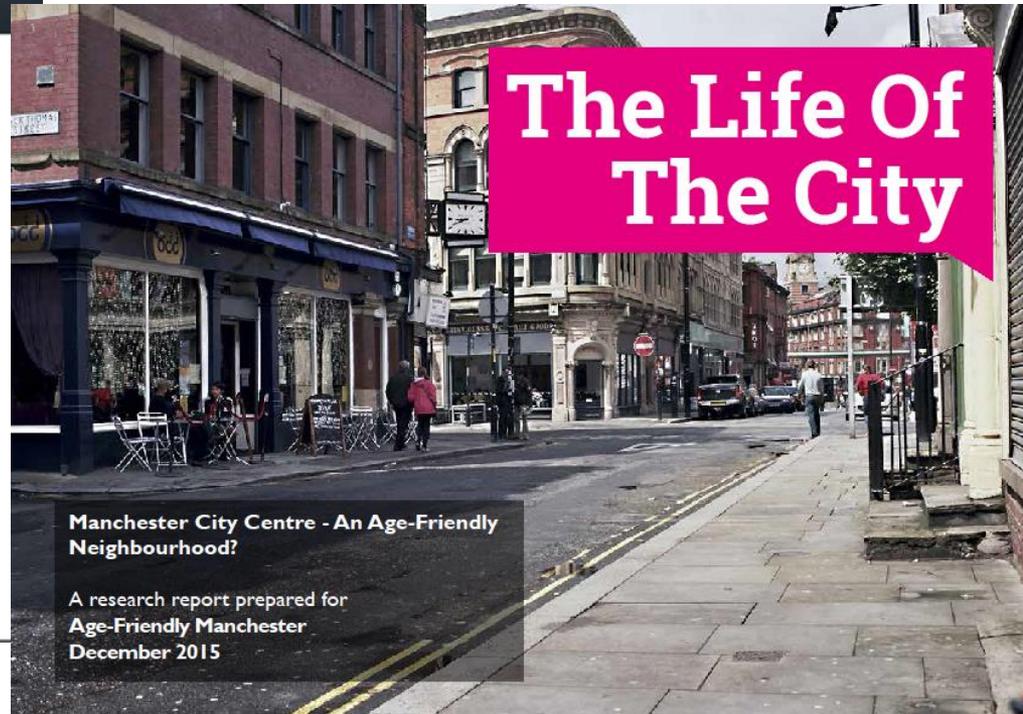
the Whitworth

## Researching Age-Friendly Communities

Stories from older people as co-investigators

With contributions from Julie Asumu, Rebecca Bromley, Roger Bysouth, Angela Downing, Joan Gem, Tony Gouling, Freddi Greenmantle, Helen Hibberd, Raj Kaur, Mary O'Mahony, Robert Page, Chris Ricard, Daljit Singh, Elaine Unegbu and Bill Williams.

*Edited by Tine Buffel*



# The Life Of The City

**Manchester City Centre - An Age-Friendly Neighbourhood?**

A research report prepared for  
**Age-Friendly Manchester**  
December 2015



# Influence

## Aim

To strengthen Age-Friendly Manchester's external partnerships

## Objectives

- To increase recognition of age-friendly approaches in local, national and international strategies and funding programmes
- To strengthen Manchester's collaborative partnerships locally, nationally and internationally
- To secure funding for Age-friendly Manchester



# Greater Manchester Ageing Hub

- GM will become the first age-friendly city region in the UK
- GM will be a global centre of excellence for ageing, pioneering new research, technology and solutions across the whole range of ageing issues
- GM will increase economic participation amongst the over-50s
- Five-year partnership agreed between GM Ageing Hub and Centre for Ageing Better



# Greater Manchester Ageing Hub

- Conference 16<sup>th</sup> February 2017
- Foresight and policy reports
- Led of Steering Group
- Ambition for Ageing - £10m programme
- EU reference site



# Thank you...

For more information:

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@AgefriendlyMCR

@GMAgeingHub