



Fairer Futures: Reshaping Care for Older People

Monday 12th September 2016

Adult social care is a sector now facing multiple crises. There is a financial crisis about service cuts, a care quality crisis, a workforce, recruitment and retention crisis and a provider crisis. There is a large gap between the rhetoric about choice, control and independence and the lived experience of care for older people. This one-day symposium introduces new research on home care and examines how social innovation might improve the range of care available for older people. Bringing together researchers, journalists and social commentators in plenary sessions and panel debate, we will explore the current state of care services for older people, question our understanding of the challenges of organising care for older people before considering the potential of social innovation to generate better alternatives for organising care.

Keynote speakers

Rosemary Batt – *Cornell University* - addresses what the UK and Europe can learn from the more advanced penetration of the private sector and financial actors into the health care sector in the USA. She has written extensively on human resource practices and their effect on firm performance, quality of jobs, and wage and employment outcomes.

Madeleine Bunting – *Guardian columnist and writer* - is concerned with questions of health care and broader issues of the way this area will develop. She is currently working on a book about care and ideas about caring throughout history. Her talk will engage with deep seated issues of social and health related change as well as broader ethical questions.

Introducing new research - *Why we need social innovation in home care of older people*

Programme 9.30-5.00pm

9.30 Registration Tea/coffee

Financialization and its impact on health care

Rosemary Batt, Cornell University

Labour of Love – *Madeleine Bunting, writer*

Introducing new research - Social innovation in domiciliary care *Julie Froud, University of Manchester and Joe Earle, Post-Crash Economics Society, Manchester*

Ageing, death and care: How older couples do and don't plan financially in later life

Debora Price, Manchester Institute for Collaborative Research on Ageing

What can the law do? - *Sam Jacobs, Doughty Street Chambers*

PANEL DEBATE: HOW CAN WE DO BETTER? Chair: Madeleine Bunting

Expert panel members debate the potential for building fairer futures for older people

Final comments and Close - *Karel Williams, (CRESC)*

17.30 Please join us for a drinks reception at the Whitworth Art Gallery

To register please email hsrc@manchester.ac.uk