

# PhD talks: Room 1.007

## **13:30 The method of netnography: how it happened to me & what I've learned from it - Dang Li, SALC**

Internet ethnography, which is often referred to as "netnography" (Kozinets 2010), is a qualitative & interpretive method that adapts traditional participant-observation procedures to studying online communities & cultures that manifest through technologically mediated interactions. This presentation focuses on the role netnography played in my PhD that explores identity formation in fansubbing (i.e. subtitling of audiovisual products done by fans for fans) networks. Also discusses some issues I encountered during my netnographic fieldwork & how I have been working to solve them.

## **14:00 Curatorial Research - Jenna Ashton, SALC**

Reflecting upon my work as a Curator & Curatorial Research Assistant on projects such as renovation of Elizabeth Gaskell's House & the Manchester Science Festival 2014, "Artefacts & Experiences: Reframing Narratives across Medicine & Health", I will outline the processes & methods of interpreting & collating research for exhibition & heritage contexts.

Topics discussed will include: what is curation?; working with material culture; interpreting the archive; rights & permissions; facsimile reproduction; staging an exhibition; dressing a heritage site; reimaging space; research as practice.

## **14:30 Impact & Filmed performance as research methods - Kelly Pickard-Smith, SEED**

This presentation is about research impact. How film as a method communicates research visually & verbally in ways difficult to achieve otherwise. I discuss how in pilot generating and communicating research audio visually broadened my notion of research 'impact' to include the researcher, participants, academia & wider audiences.

## **15:00 The impact of household & partner characteristics on the labour force participation of older women in England - Jennifer Prattley, SoSS**

Encouraging later life employment is a key policy issue. However research into older person's employment trajectories is concentrated on men's working patterns & often takes an individualistic approach that does not account for the domestic context. Understanding of older women's labour force participation has been informed by small scale qualitative studies that do consider the household domain but these findings cannot be generalized to the wider population. This research uses discrete time event history methods to investigate the factors associated with continued employment of women aged 50 to 59 using data from the nationally representative English Longitudinal Study of Ageing (ELSA).

## **15:30 Establishing Causality through Quasi-natural Experiments: An Example from Corporate Finance - Mohamed Ghaly, MBS**

In the second chapter of my PhD, I investigate how a firm's reliance on skilled labor affects its cash holdings. In my talk, I will focus on how I use two exogenous shocks to the supply of foreign skilled labor in the U.S., namely a congressionally mandated increase in visa caps for H-1B professionals during the 2001–2003 period & labor migration from New Orleans to Houston following Hurricane Katrina, to mitigate endogeneity concerns & establish causality.

## **16:00 Experiments in method: designing qualitative methodologies as philosophical inquiry - Clancy Wilmott, SEED**

This discussion is aimed at PhD students who are interested in altering, translating, combining or inventing qualitative methods across disciplines to study new socio-cultural phenomena. It will draw from my ongoing doctoral research, examining the process of building an interdisciplinary methodological experiment using archival & textual analysis, media archaeology, landscape analysis & mobile visual ethnography, specifically designed to study the everyday impact of geo-locative media on users in Hong Kong & Sydney. It will discuss ways in which theoretical & empirical methodologies may work hand in hand, informing experiments in method & developing rigorous & innovative research.



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