

# METHODS@MANCHESTER METHODS FAIR 2015

## WEDNESDAY 4 NOVEMBER 11am-4.30pm

### Roscoe Building

**Methods-related PhD student presentations.**

**Workshops and talks by leading academics.**

**Opportunities to find out about methods training, resources and short courses.**

**Posters by PhD students and researchers - awards sponsored by Sage Publications Ltd.**

**Network with researchers in your field.**

Exhibitors to include:

- UK Data Service
- Arts Methods
- CIDRAL
- Research Development Team
- University of Manchester Library
- NCRM
- North West Doctoral Training Centre

## Registration

Registration will take place from 10:30 in the main foyer of the Roscoe building.

Catering will be provided in 1.009/1.010.

Coffee and Pastries will be served from 10:30-11:00 and lunch from 12:30– 13:30.

You will be able to choose workshop sessions at registration. Places in each session are limited so early arrival is recommended.



**methods@manchester is an initiative funded by the Faculty of Humanities, University of Manchester. It aims to:**

- ♦ **highlight Manchester's strength in research methods in the social sciences**
- ♦ **promote interdisciplinary and innovative methodological developments**
- ♦ **foster further developments, including training, through external funding**



**BRITISH  
ELECTION STUDY**

JANE GREEN

KEY SPEAKER

Co-Investigator of the British Election Study and member of the independent polling inquiry into the 2015 General Election

[www.methods.manchester.ac.uk](http://www.methods.manchester.ac.uk)



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## Theatre B

### 11:00 From Blog to Book: engaging the academy as an early career research

#### Dr Gabriel Siles-Brugge, School of Social Sciences

Gabriel reflects on his experiences as an early career researcher of engaging beyond the academy, reflecting on how this has shaped his research practice and methods

### 11:30 The Role of Methods in the Public Spotlight: the 2015 General Election

#### Prof. Jane Green, School of Social Sciences

Prof. Jane Green, Co-Investigator of the British Election Study and member of the independent polling inquiry into the 2015 General Election, discusses the role of methods in the public spotlight, referencing her experiences in the 2015 General Election.

## Workshop 1: Room 1.007

### 13:30 Doing Research in the Voluntary and Community Sector

*Greater Manchester Third Sector Research Network.* A session facilitated by researchers from the Greater Manchester Third Sector Research Network, this workshop will feature a number of case studies that will illustrate the particular methodological challenges of doing research in the voluntary and community sector.

### 14:30 Researching Aberdeen—mixed methods research in Culter, ‘the village in the city.’

*Dr. Jill Ebrey, School of Social Science.* This workshop will aim to provoke discussion about the advantages and disadvantages of using mixed method research in a semi-rural location. It will focus particularly on ethnography and visual methods such as film production and collaborative photography, discussing how they might engage a wider and more varied participation.

### 15:40 Participatory Research

*Dr. Jo Deakin and Necla Acik, School of Law.* Jo Deakin and Necla Acik discuss the field of Participatory Research, drawing on their own experiences.

## Publishing Clinic: Room 1.003

Sarah Turpie, Development Editor at SAGE (London).

An interactive session to discuss where publishing ideas might originate and how best to develop them for publication. The advantages & disadvantages of publishing in different types of books and journals will be explored and practical advice will be provided about how to choose a publisher and submit book proposals.

Sessions run for 30 minutes at 13:30, 14:30 and 15:40

## Workshop 2: Room 1.008

### 13:30 Engaging the City

*Dr. Andrew Karvonen, School of Environment, Education and Development.* An introduction to a range of methodological approaches to engage with non-academic stakeholders through urban research activities. The workshop will draw on research activities undertaken by UoM researchers. Attendees are encouraged to bring their own experiences to share.

### 14:30 Unpacking and Comparing Different Perspectives: An Adaptive Method

*Dr. Shahla Ghobadi, Manchester Business School.* How can researchers study different perspectives in a systematic yet innovative way? Extant literature suggests that methodological discussions for unpacking and comparing different perspectives are rare. This presentation introduces 'the adaptive method for comparative causal mapping'. Applicable to various settings, the method provides researchers with analytical capabilities to explore similarities and differences across various perspectives at map level, constructs' level, and between-constructs' level. I explain the method through its utilisation in studying 'How do key stakeholders in agile software development perceive barriers to effective knowledge sharing?'

### 15:40 Quantitative and Digital Humanities in the Arts

*James Brookes, School of Arts, Languages and Cultures* Arts subjects are traditionally seen as being non-quantitative and non-digital. In this workshop session, we will explore the recent upsurge in interest in quantitative methods and digital humanities for Arts subjects. We will discuss the types of computational and digital resources available and demonstrate how novel quantitative methods and digital humanities can complement the richness of qualitative and non-digital research in subjects such as Linguistics/English Language, Classics and Ancient History, and Religions and Theology, amongst others.

## PhD talks: Room 1.001

### 13:30 Co-production and beyond-text methods to explore everyday experiences

Daniel Silver, School of Social Sciences

### 13:50 Trialling new methodologies: applying social return on investment to buildings

Kelly Watson, School of Environment, Education and Development

### 14:10 Social mobility over three generations in Britain

Min Zhang, School of Social Sciences

### 14:30 Exploring change over time and casual mechanisms in the relationship between labour market status and well-being

David Bayliss, School of Social Sciences

### 14:50 Using advanced psychometrics to develop a theoretical model for work-personality

Courtney Owens, Manchester Business School

### 15:40 Old Methods, New Theories and Emerging Drugs

Joseph Ritchie, School of Law

### 16:00 A fractionally co-integrated VAR for predicting equity and index returns

Xingzhi Yao, Department of Economics, Lancaster University

# Exhibitors: Room 1.009/1.010

## Arts Methods

artsmethods@manchester is a programme of talks, workshops and events running throughout the academic year, which explore approaches to arts research, research methods and the dissemination of arts & languages research at the University of Manchester and beyond

## CIDRAL

Find out what the Centre for Interdisciplinary Research in the Arts and Languages—CIDRAL—is planning for 2015/16.

## National Centre for Research Methods

NCRM is a partnership between the Universities of Manchester, Southampton and Edinburgh aiming to increase the quality and range of methodological approaches used by UK social scientists.

## North West Doctoral Training Centre

The North West Doctoral Training Centre (NWDTC) is the largest Economic and Social Research Centre (ESRC) funded DTC in England, awarding a minimum of 63 new postgraduate studentships per year to support research and training at master's and doctoral level.

## Researcher Development Team

The Faculty of Humanities Researcher Development Team works with methods@manchester & artsmethods@manchester to offer relevant, effective & comprehensive professional development for researchers at various stages of their careers.

## The University of Manchester Library

Staff from teams across the Library, including Research Services, Teaching & Learning and Special Collections, who will be on hand to talk about Open Access, My Learning Essentials, Scholarly Communications and other research services.

## UK Data Service

The UK Data Service is a comprehensive resource funded by the ESRC to support researchers, teachers & policy makers who depend on high-quality social and economic data.

## Poster Competition: Room 1.009/1.010

Posters from students will be displayed from 10:30. Come and talk to the poster givers over lunch in room 1.009 and 1.010

Please vote for your favorite poster using the stickers provided at the registration desk.

Book vouchers from SAGE publishing:

**1st place £150, 2nd place £100, 3rd place £75**

**Winners will be announced on twitter and facebook at 4.00pm on 11 November**



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