



# METHODS FAIR 1 NOVEMBER 2017



### **PROGRAMME AT A GLANCE**

10.30am - 11.00am:	Registration (tea/co		
11.00am - 11.10am:	Welcome - Dr Lisa Willia		
11.10am - 12.15pm:	Keynote/plenary - Simon Rud		
12.15pm - 1.00pm		Lunch, photograp	
	Room 1.007	Room 1.008	
	Stream 1A - Chair: Oladunni Omebere-Iyari, PhD Candidate, Alliance Manchester Business School, University of Manchester	Stream 2A - Chair: Martyn Ed Environment, Education and	
1pm - 1.30pm	Tina Hanneman (University of Manchester) - <i>Infographics - A colourful way to reach a new audience</i>	Andy Lawrence (University of	
1.30pm - 2.00pm	Sarah Marie Hall (University of Manchester) - <i>Creating, Making and Distributing 'zines for Research Impact</i>	Jenny Berry - <b>Poetry with pris</b>	
2.00pm - 2.30pm	Tom Dark (Manchester University Press) - <i>Getting your research</i> published (creatively?)	Lynne Chapman - <i>Sketch That</i> <i>Centre</i>	
2.30pm - 3.00pm:			
	Room 1.007	Room 1.008	
	Stream 1B - Chair: Olga Chetverikova, PhD Candidate, School of Law, University of Manchester	Stream 2B - Chair: Dayo Eseo Environment, Education and	
3.00pm - 3.30pm	Stephen Ashe (University of Manchester) - Communicating research findings to non-academic audiences: Thoughts and Reflections on the Racism at Work Project Short-films	Katy Vigurs (Derby University) audience: The story of a resea	
3.30pm - 4.00pm	Alex Waddington (University of Manchester) - Why bother blogging?	Beate Peter (Manchester Met An Exhibition of life, music, a	
4.00pm - 4.30pm:	Sophie Haslett, Bright Club Manchester and Ben Esse, School of		

ffee/pastries	) - Foyer,	Ground Floor,	, Roscoe Building
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ns, Director of methods@manchester - Lecture Theatre B

ng, TiPP (with Dr Necla Acik, School of Law) - Lecture Theatre B

h competition, and exhibitions - Room 1.009/1.010

n competition, and exhibitions - Room 1.0	09/1.010
wards, PhD Candidate, School of Development, University of Manchester	Room 1.001 Stream 3A - Chair: Bee Hughes, PhD Candidate, School of Environment, Education and Development, University of Manchester
Manchester) - <i>Filmmaking for Fieldwork</i>	Doug Field and Imogen Durant (University of Manchester) - <i>Networks and the International Underground</i>
oners	Laura Harris (University of Liverpool) - Approaching the Art Centre through the Film Camera
! - Artist in residence at the Morgan	Kate Herrity (University of Leicester) - Using sound as method and focus: reflections on conducting an aural ethnography in a local men's prison
Break - Room 1.009/1.010	
	Room 1.001
nu, PhD Candidate, School of Development, University of Manchester	Stream 3B - Chair: David Buil Gil, PhD Candidate, School of Law, University of Manchester
- Translating your findings for a wider ırch-informed comic	Richard Kingston (University of Manchester) - <i>Commute-flow: a new geo-demographic typology of commuting patterns for England and Wales</i>
ropolitan University) - <i>Data as Culture -</i> Ind passion	Reka Solymosi (University of Manchester) - <b>Data Visualisation in R</b>
Earth, Atmospheric and Environmental So	ciences, University of Manchester - Lecture Theatre B



#### Keynote

#### 11.10am-12.15pm

Simon Ruding, TiPP with Dr Necla Acik, School of Law

#### Peculiar Ways of Asking Interesting Questions

Based in the University of Manchester's Martin Harris Centre for Performing Arts, TiPP is a research and development centre that specialises in developing participatory arts programmes in prisons and with groups that are considered challenging, hard to reach or at elevated risk of becoming engaged in the criminal justice system. Over the last five years, TiPP's Director, Simon Ruding has been working closely with colleagues from the University of Manchester's Centre for Criminology and Criminal Justice, applying arts based research methods to social science questions, developing peculiar ways of asking interesting questions. The session will provide an introduction to TiPP's approach to asking these questions and the subsequent presentation of data. Specifically, it will describe the 2016 project, Candid Conversations About Radicalisation, an immersive audio arts presentation that presented data from a H-SIF funded research project examining the impact of the Prevent agenda on pupils and teachers.





### Stream 1A - Chair: Oladunni Omebere-Iyari, PhD Candidate, Alliance Manchester Business School, University of Manchester

#### 1.00pm-1.30pm

Tina Hanneman, University of Manchester

#### Infographics - A colourful way to reach a new audience

In the modern academic world it becomes more and more important to reach a wider audience and communicate your research findings with the public to create more impact from your work. This short talk will introduce the effective tool of infographics, explaining the advantages and disadvantages compared to more traditional academic ways of communicating research findings. The talk will cover some basic good practice strategies as well as more advanced guidance for graphical presentation of data.

Tina started her academic career in Germany with a Masters degree in Demography, followed by a PhD in Economic Demography from Lund University, Sweden. In 2013 she started working on a European Union's Seventh Framework Programme project in collaboration with the University of Liverpool. During that time, together with a colleague, she developed a successful workshop on presentation skills aimed at young researchers. Since 2016, Tina has been working as part of a research team at the University of Manchester which investigates statistical methods to overcome missing record bias in biodata research data in collaboration with the National Centre for Research Methods. She also continued to provide the presentation skills workshop for methods@manchester.

#### 1.30pm-2.00pm

Sarah Marie Hall, University of Manchester

#### Creating, Making and Distributing 'zines for Research Impact

The Everyday Austerity project involved a two year ethnography with six families in Greater Manchester, gathering personal accounts of everyday life in austerity. Select ethnographic vignettes were turned into a series of original drawings by illustrator Claire Stringer, which were then used to create a 'zine. 'zines are a grassroots communication tool traditionally used to empower marginalised groups, produced in and for communities, and are often distributed freely through social networks. The key aim of the Everyday Austerity 'zine was to engage the public in the research in novel ways, beyond hefty reports and steep pay walls. With this free workshop we explore the political potential and value of 'zines as an innovative engagement tool, for impact in and beyond communities, academia, policy and practice. Attendees will also have the chance to make and take away their own copy of the Everyday Austerity 'zine.

Sarah Marie Hall is Lecturer in Human Geography at the University of Manchester. Her research sits in the broad field of geographical feminist political economy: understanding how socio-economic processes are shaped by gender relations, lived experience and social difference. Here contributions to date can be boiled down to three key areas: everyday family life and economic change; ethics, care and consumption; and feminist praxis.

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#### 2.00pm-2.30pm

Tom Dark, Manchester University Press

#### Getting your research published (creatively?)

Tom will give an informal talk primarily with book publishing in mind aimed at Phd students and early career researchers. He will discuss: choosing a publisher; writing a proposal that will stand out; the peer review process; and what happens after publication.

Tom Dark is senior commissioning editor for the social sciences at Manchester University Press. He has worked in academic publishing for seven years, with experience at large and small publishers and across both journals and books. He currently commissions books with a societal or economic research focus and is particularly interested in issues around race, migration, cities and critical economics.

### Stream 2A - Chair: Martyn Edwards, PhD Candidate, School of Environment, Education and Development, University of Manchester

1.00pm-1.30pm

Andy Lawrence, University of Manchester

#### Filmmaking for Fieldwork

A practically oriented session for researchers who want to make films, or simply use filmmaking techniques, as part of their academic output. I intend to demonstrate how ethnographic fieldwork has inspired a set of cinematic techniques and a methodology to both explore and express research subjects that relate to human experience and show how these techniques can be easily understood and accessible to a wide variety of practitioners within academia. In doing so I will show how a filmmaking approach can broaden out the ethnographic project and thus become a common tool in a multi-disciplinary era.

Andy Lawrence is a filmmaker and a teacher of ethnographic documentary film practice. Since 1997, he has been filmmaker-in-residence and lecturer in visual anthropology at the Granada Centre for Visual Anthropology, at the University of Manchester, where he has taught ethnographic filmmaking skills to masters and doctoral students. More recently Andy has begun lectureships at the University of Bern, in Switzerland, delivering fieldwork skills to anthropology students and at the Freie Universität in Berlin, where he supervises student work and provides training in filmmaking. His ethnographic documentary films are available by worldwide distribution and a selection of this work can be viewed from his production company website, <u>AllRitesReversed</u>. Each year for the past ten years, Andy has led a team delivering filmmaking for fieldwork skills as the F4F™ Summer School in Manchester, to researchers from undergraduate to professorial level from a wide variety of academic disciplines. They are currently developing similar courses in Japan, China and the USA.



#### 1.30pm-2.00pm

Jenny Berry

#### **Poetry with Prisoners**

Jenny will reflect on her own personal experience and discuss the benefits of using poetry/lyrics for expression. She will outline how soft qualitative research techniques can measure its effect and social impact. Her presentation will culminate in a real life example of expression from an ex-prisoner.

Director of Your Own Words, Jenny Berry graduated from the BA Hons English Language for Education course in 2016. During her undergraduate degree at Manchester she used poetry in a therapeutic way on the addiction wing of a Salford prison. Throughout her weekly workshop she witnessed first-hand how using song lyrics and poetry helped the inmates express their feelings. From this work she won a social enterprise competition with Manchester Business School Venture Further and set up Your Own Words. Jenny now runs both prison and community projects using soft qualitative research to monitor progress and social impact.

2.00pm-2.30pm

Lynne Chapman

#### Sketch That! - Artist in residence at the Morgan Centre

In 2015/6, The Leverhulme Trust funded a fascinating collaboration, twinning the keen visual observations of an urban sketcher with the Morgan Centre's research into everyday lives. Over a full academic year, Lynne shadowed various sociological research projects, as well as 'painting a picture' of day to day life at the Morgan Centre, capturing everything from major presentations down to the washing-up in the communal sink. The work was a spontaneous response to events, painted on site, and filled 44 paper concertinas, each 2m long. She also taught researchers simple but effective techniques, empowering them to explore sketching as a method for themselves. The sketches from the project are available at <u>www.lynnechapman.net</u>. Lynne will show her pictures and discuss how they capture the daily life of the Morgan Centre.

Lynne Chapman is a Sheffield-based correspondent for Urban Sketchers and founder of Urban Sketchers Yorkshire. She is also an award-winning illustrator, with over 30 published children's books. Her book Sketching People, published in 2016, has co-editions in five countries. In 2018, she will be working with SATSU researchers at York University and spending two months in Perth, with researchers at the Centre for Transformative Work Design, at the University of Western Australia.

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Stream 3A - Chair: Bee Hughes, PhD Candidate, School of Environment, Education and Development, University of Manchester

#### 1.00pm-1.30pm

Doug Field and Imogen Durant, University of Manchester

#### Networks and the International Underground

Jeff Nuttall (1933–2004) – artist, poet, jazz musician, social commentator, theatrical innovator and influential art teacher – was a pivotal figure in the 1960s counter-culture in Britain. His substantial archive, comprising of letters, postcards, ephemera and a few manuscript drafts, is housed at the John Rylands Library, Manchester. This presentation will discuss a collaborative project where, alongside a team from Computer Science, we produced a data visualisation to represent Jeff's extensive connections with writers and artists, placing him at the centre of an international avant-garde. The presentation will explore the potential offered by network maps as a methodology in understanding the connections between individuals and will discuss the challenges faced in visually representing these connections.

Douglas Field is a Senior Lecturer in 20th Century American Literature at the University of Manchester. He is the cofounding editor of the James Baldwin Review and a regular contributor to the Times Literary Supplement. He was the co-curator of the exhibition "Off Beat: Jeff Nuttall and the International Underground", which was on display at the John Rylands Library until March 2017. He recently co-edited An Aesthetic of Obscenity, an anthology of Jeff Nuttall's Fiction, and is currently involved in a collaborative research project which is looking at visually mapping the little magazines of the 1960s and 1970s avant-garde.

Imogen Durant is a second year AHRC-funded PhD student in English literature at the John Rylands Research Institute. Her research focuses on the influence of the cinema on British poetry in the 1930s and 1940s. Working on two marginal writers, Dawson Jackson and ASJ Tessimond, Imogen is using the Dawson Jackson Papers at the John Rylands Library and the Tessimond Archive at the University of Liverpool to explore the ways in which the poetry from this period was shaped by the new and rapidly emerging mechanical art form of film. Imogen completed an MA in English and American Studies at the University of Manchester in 2015, focusing her dissertation on British and American Countercultural poets in the 1950s and 1960s.



#### 1.30pm-2.00pm

Laura Harris, University of Liverpool

#### Approaching the Art Centre through the Film Camera

This paper will introduce a research project that uses the film camera to explore the construction of a contemporary art exhibition at Bluecoat, Liverpool's centre for contemporary art. It will suggest that film offers the researcher the opportunity to converse with the material interactions that animate this space. This visual data will be presented as a short film, which will be shown at the art centre, allowing visitors to access this unseen element of the labour that sustains the site. Two potential benefits of this mode of data presentation are suggested. Firstly, by focusing on the skilled, creative labour of the gallery technicians, assumptions about authorship in the arts may be provoked. Secondly, informed by conversation with a research participant, it will be suggested that visually demonstrating the change-over of exhibitions would be of benefit to those living with memory loss. This presentation will be illustrated with audio-visual content.

Laura Harris is a PhD candidate in Sociology and Philosophy at the University of Liverpool. She is undertaking a ESRC CASE Studentship project, in which she works alongside an industry partner – Bluecoat, Liverpool's centre for the contemporary arts. She has previously studied Aesthetics, English Literature and Classics. Laura also works as a freelance arts writer and editor, covering exhibitions across the North West.

2.00pm-2.30pm

Kate Herrity, University of Leicester

#### Using sound as method and focus: reflections on conducting an aural ethnography in a local men's prison

What does prison sound like? Why and how is it distinctive to how other places sound? What does this tell us and how does this add to what we know about how prison is experienced? How does one go about using sound as method and focus within a prison environment? This paper explores the practicalities and possibilities of conducting an aural ethnography within a local men's prison. What implications this has for how I communicate my findings and what value using sound has, both theoretically and practically as a researcher.

Having been a licensee and bar manager and library assistant for a number of years I returned to school as a mature student. I studied for a BSc in Criminology and Sociology at Royal Holloway before going on to Oxford where I was awarded an MSc in Criminology and Criminal Justice (research methods). I'm currently in the final year of my PhD at the University of Leicester exploring the meaning and significance of sound in prison society.

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#### Stream 1B - Chair: Olga Chetverikova, PhD Candidate, School of Law, University of Manchester

3.00pm-3.30pm

Stephen Ashe, University of Manchester

#### Communicating research findings to non-academic audiences: Thoughts and reflections on the Racism at Work Project Short Films

As the modern university develops its 'impact' and 'social responsibility' agendas, academics have embraced increasingly diverse ways of communicating their research findings to non-academic audiences. Stephen will reflect on the creation and distribution of non-academic outputs attached to the <u>Racism at Work Project</u>. Drawing on discussions relating to the idea of a 'public sociology' (<u>Burawoy 2004</u>), I will outline the rationale for producing a poster and a series of graphic novels and short films using the words of the people who participated in the <u>2015</u> <u>Race at Work survey</u>. He will also reflect on the following processes: (1) applying for research funding; (2) designing the poster, graphic novels and short films; and (3) working with non-academic research partners and managing research partner expectations. In conclusion, I will reflect on how academics, university management, funders and non-academic stakeholders define and measure impact.

Stephen Ashe is a researcher in the <u>Centre on Dynamics of Ethnicity</u> at the University of Manchester, where he is researching racism in the workplace and racialized minority struggles for social justice and civil rights in Britain during the 1960s and 1970s. Stephen has published reports on <u>Equality, Diversity and Racism at Work</u> and <u>sectarianism in Scotland</u>, as well as a journal article on <u>Pakistani responses to racist violence in East London</u> during the early 1970s. He has also published a number of short pieces on topics such as the <u>Scottish National Party's</u> response to racism in Scotland and <u>UKIP, Brexit and Postcolonial Melancholy</u>. Stephen's forthcoming publications include a book on <u>The Electoral Rise and Fall of the British National Party in Barking and Dagenham</u>, an article on Black industrial militancy in the 1960s and a report for the Trade Union Congress based on their recent 2016/2017 Racism at Work Survey. Stephen is also currently co-editing and contributing a paper to a collection of essays on the theoretical, methodological and practical aspects of <u>Researching the Far Right</u>.

3.30pm-4.00pm

Alex Waddington, University of Manchester

#### Why bother blogging?

Blogging by academics is on the increase - there's even now an entire online portal dedicated to academic-authored blogs. But for PGRs, what is the benefit of reaching out in this way to wider audiences? This session aims to inspire PGRs to blog as a way of engaging people with your research. It will cover how to get started, tips for writing engagingly and will look at some of the beneficial outcomes that can come about.

Alex has been working with Policy@Manchester since 2013, helping develop it from a small pilot project to a multiple award-winning unit that now covers the entire University. Alex has significant experience in



communications, marketing and public relations, gained during a 11-year career in Higher Education. A journalist by training, before coming to Manchester he worked as a Press Officer with Greater Manchester Police and the Yorkshire Dales National Park Authority. He played a leading role in the setting up and establishing of Manchester Policy Blogs (<u>http://blog.policy.manchester.ac.uk</u>) and blogs regularly on communications and engagement on LinkedIn.

#### Stream 2B - Chair: Dayo Eseonu, PhD Candidate, School of Environment, Education and Development, University of Manchester

3.00pm-3.30pm

Katy Vigurs, University of Derby

#### Translating your findings for a wider audience: The story of a research-informed comic

Katy will explain her rationale for producing a comic book as an alternative, visual research output. She will discuss the process of turning text-based research findings into a graphic, comic format and outline the benefits of doing this (as well as the potential pitfalls). You can view the 30-page comic she will be discussing here: <u>https://www.srhe.ac.uk/downloads/vigurs-katy-003.pdf</u>

Katy is Associate Professor of Careers & Higher Education at the University of Derby. She tweets regularly for academic purposes as @drkatyvigurs.

3.30pm-4.00pm

Beate Peter, Manchester Metropolitan University

#### Data as Culture - An Exhibition of life, music, and passion

Dr Peter discusses the format of an exhibition in the context of qualitative research and public engagement. She argues that presenting data in a tangible way can lead to greater (public) engagement and impact. Based on a case study that explored the relationship between ravers, their passion for music, and age, Dr Peter talks about the organisation of an exhibition as a form of research dissemination. Discussing the benefits and problems of organising an exhibition, this talk is to encourage researchers to present their data in a more creative way.

Dr Beate Peter is a senior lecturer in German at Manchester Met. Her research is concerned with the role that music plays in people's lives; how it helps create communities, and how those communities respond to cultural, political and social change. Dr Peter's current project (Heritage Lottery Fund) aims to create the Lapsed Clubber Heritage Map, an interactive map where people can archive their raving memories in written, spoken and visual texts.

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#### Stream 3B - Chair: David Buil Gil, PhD Candidate, School of Law, University of Manchester

3.00pm-3.30pm

**Richard Kingston** 

#### Commute-flow: a new geo-demographic typology of commuting patterns for England and Wales

Numerous research studies use commuting data, collected through the Census of Population, to understand social, economic and environmental challenges in the UK. This commuting data has been used to understand patterns; answer questions regarding the relationship between housing and labour markets; and to see if travel behaviour is becoming more or less sustainable over time. However, there is lots of untapped potential for such data to be used to evaluate transport policy and investment decisions so resources are more effectively and efficiently targeted to places of need. In applied public policy a major shortcoming has been a lack of use of this data to support investment in transport which has major implications for economic growth.

As a response we have developed Commute-flow, a brand new geodemographic classification of commuting flows for England and Wales based on origin-destination data from the 2011 Census that has been used to analyse the spatial dynamics of commuting. We have developed a toolkit which presents data outputs in order to help policy makers use the data to support transport investment decisions and understand patterns of commuting. There is lots of untapped potential for this data to be used to evaluate transport policy and investment decisions so resources are more effectively and efficiently targeted to places of need.

This toolkit includes a series of new classifications of commuting flows from the 2011 Census. The toolkit, which will be demonstrated in the presentation, allows you to explore levels of commuting and compare the level of connectivity of each neighbourhood to major employment centres. The underlying rationale for the research is that the toolkit will help deliver efficiencies in public and private sector investment.

Richard Kingston is Professor of Urban Planning and Geographical Information Science and Head of the Department of Planning and Environmental Management in SEED. He has spent 20 years developing, testing and implementing web-based Planning Support Systems. His latest research is funded by the ESRC's Secondary Data Analysis Initiative. He is also working to update the Joseph Rowntree Foundations Climate Just system. Further details of Richard's research can be found at www.ppggis.manchester.ac.uk





3.30pm-4.00pm

Reka Solymosi, University of Manchester

#### Data Visualisation in R

Recent research has revealed that papers which have good graphics are perceived as overall more clear and more interesting, and their authors perceived as smarter. There has been, indeed, a growing shift in data analysis toward more visual approaches to both interpretation and dissemination of numerical analysis. Good graphics not only help researchers to make their data easier to understand by the general public. They are also a useful way for understanding the data ourselves. In many ways it is very often a more intuitive way to understand patterns in our data than trying to look at numerical results presented in a tabular form. This short interactive tutorial will go through some basic principles of data analysis with examples using R.

Reka is a Lecturer in Quantiative Methods with interests in data analysis and visualisation, crowdsourcing, rstats, fear of crime, transport, and collecting data about everyday life.

#### **Closing Presentation**

#### 4.00pm-4.30pm

Sophie Haslett, Bright Club Manchester and Ben Esse, School of Earth, Atmospheric and Environmental Services, University of Manchester

#### Is your research a joke?

Laughter gets people on your side; it makes them sit up, listen and care about what you have to say like nothing else can. So what better way to share the results of your research than through comedy? Enter Bright Club Manchester, which invites six foolhardy researchers to take to the stage for a night and try their hand at research-themed stand-up. Sophie is a final-year atmospheric science PhD student, who has co-run Bright Club and helped researchers prepare their routines for two years. Ben is a second year PhD student studying volcanology. He tried out the Bright Club for the first time in March this year. Between them, they'll share with you what it's like to tell academic jokes to a crowd, how they make it work, why they put themselves through it, and of course they'll end with a taster research-comedy performance

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### **PRACTICAL** INFORMATION

Methods Fair 2017 will take place in the Roscoe Building on the University of Manchester.



Please note that there are building works taking place in the vicinity of the Roscoe Building and we therefore recommend taking one of the routes indicated above. The Roscoe Building is accessible.

### **PRACTICAL** INFORMATION

#### Parking

The closest car parks are the Manchester Aquatics Centre NCP Car Park, Booth St E, Manchester M13 9SS or the Booth Street West car park (accessed via Higher Cambridge Street, M15 6AR. Further information about car parking at the University of Manchester may be found at http://www.estates.manchester.ac.uk/services/ operationalservices/carparking/

#### Buses

Bus services to University Place, Oxford Road include: 15, 41, 42, 43, 43a, 111, 140, 141, 142, 143

See here for more bus suggestions: http://www.manchester.ac.uk/discover/maps/travel-by-bus-coach/

#### **Internet Access**

Wireless Internet access (Eduroam) is available within the Roscoe Building.

#### Travel

Full details of travel options may be found at http://www.manchester.ac.uk/discover/maps/

#### Registration

On arrival, please make your way to the reception desk on the ground floor of the Roscoe Building, Brunswick Street to register.

Registration will be open from 10.30am-11.00am.

#### Key Contacts:

Travel:	Free Time:
Bus & Tram Timetables and maps	Tourist Information
www.tfgm.com	www.visitmanchester.com
National Rail	Restaurant Reviews
0845 748 4950	www.sugarvine.com/manchester
www.nationalrail.co.uk	Spinningfields
Trainline	www.spinningfieldsonline.com
www.thetrainline.com	Manchester event listings
Metrolink (Tram)	www.live-manchester.co.uk
0161 205 2000	
www.metrolink.co.uk	





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