THE UNIVERSITY OF MANCHESTER
FACULTY OF HUMANITIES
Internationalisation Strategy

Background

The following document sets out an agreed set of objectives that aim to support the University and Faculty's goals within the Internationalisation agenda. Each objective has an identified Principal Lead tasked with taking the objective forward and these are in line with the University's Goals, set out in the 2020 strategic vision.

To facilitate this, the role of the AD for Internationalisation is to facilitate and manage each of the Enabling Strategies 1-5 as outlined below, which will support and promote the strategic Goals 1-3.

 This strategy is supported through the establishment of an Internationalisation governance structure to enable the effective management and coordination of key internationalisation activities across the Faculty. See appendix 1

Faculty of Humanities Internationalisation Strategy

The Internationalisation strategy aims to enhance specific Goals and Objectives in line with the 2020 vision. These are led by the relevant function lead:

Goal One: Research	Lead responsibility
Objective 1: Develop a small number of strategic research collaboration in key countries.	Vice Dean for Research
Objective 2: Increase significantly research funding from international sources.	Vice Dean for Research
Objective 3: Develop opportunities for PGR students to have international experiences through institutional visits or placements.	Associate Dean for PGR
Goal Two: Teaching and Learning	
Objective 1: Diversify sources of international student recruitment and contribute to the University initiative to increase the proportion of international students to 33% of the student population (Project 33).	Vice Dean for Teaching and Learning
Objective 2: Extend the internationalisation of the student experience through curricular and non-curricular innovation.	Vice Dean for Teaching and

	Learning
Objective 3: Through ongoing portfolio review, explore opportunities to make the portfolio more attractive to international students.	Vice Dean for Teaching and Learning
Goal Three: Social Responsibility	
Objective 1: Identifying international partners who can support the University's Social Responsibility agenda.	Vice Dean for Social Responsibility

To support these Strategic Goals, the Assistant Associate Dean for Internationalisation will implement and deliver on the following Enabling Strategy:

Internationalisation Enabling Strategy:	
Enabling Strategy 1: Build a small number of strategic partnerships, based on already existing relationships, to support the implementation of the above objectives.	AD, Internationalisation
Enabling Strategy 2: Through improved marketing and branding, raise FoH's international profile in support of the above objectives.	Head of faculty Marketing and Communications
Enabling Strategy 3 Explore the provision of internal and external funding opportunities in support of internationalisation initiatives.	AD, Internationalisation
Enabling Strategy 4: Work with key function areas and central offices, (including Student Recruitment and International Development Office, University Languages Offices, and the Division of Development and Alumni Relations) in support of the above agenda.	AD, Internationalisation

Appendix 1:

A. <u>Governance Structure</u>

The **Objectives** relating directly to the core goals (Goals 1-3 as above) are led by the respective Vice / Associate Deans and progressed through the relevant faculty committees. Progress on these will be monitored by the Humanities internationalisation Strategy Group (see below)

The Internationalisation **Enabling Strategies** will be progressed and overseen by the Associate Dean for Internationalisation, in consultation with schools and Faculty Function leads via:

B. Humanities Internationalisation Strategy Group:
A annual meeting with Senior Management to oversee the strategic focus of **Enabling Strategies** 1-5 by:

- Developing, overseeing implementation and regular review of the Faculty's Internationalisation strategy and activity.
- Considering how changes in the external and internal environment affect international activity within the Faculty and support the Faculty in responding strategically, particularly in relation to new external funding opportunities
- Supporting the objectives set out by University and Faculty Internationalisation Strategies by the commissioning of specific projects /initiates and focussed reports
- Keeping governance arrangements under review in order to ensure effective and efficient arrangements and clear lines of communication and ownership across Faculty, Schools and the University.

C. Academic Partnership Group:
Regular meeting to take place quarterly with internationalisation leads and invited members of Humanities ISG with the following focus:

- To receive report/updates on Faculty Internationalisation activity, including details of outbound and inbound visits and information on key collaborations/agreements
- To receive report/updates from successful recipients of the HSIF fund.
- For potential HSIF applicants to propose ideas for new developments
- To support applicants looking to identify research partnerships
- Supporting applications to external funding opportunities

D. <u>International Collaborations Team: Roles and remit</u>

Professor Oliver Richmond, Associate Dean Internationalisation
(Oliver.Richmond@manchester.ac.uk)

Jo Kaiserman, Head of PGR Support Services & PSS Internationalisation lead
(Joanne.Kaiserman@manchester.ac.uk)

Rosie Haynes, International Project Officer (Rosie.Haynes@manchester.ac.uk)

It is the role of the International Collaborations team to:

- Instigate and coordinate communication with existing and new partnerships.
- lead/support inbound and outbound faculty-wide delegation visits
- Manage strategic projects in support of the enabling strategy, as set out in the Internationalisation Strategy and directed by ISG.
- Identify, signpost and promote collaboration opportunities the supports Goals 1-3.
- Communicate the Internationalisation agenda in promotional literature for both internal and external audiences.