**Blog development request form**

Thank you for contacting the Faculty of Humanities Digital Team.

Please complete this form and return to [humcomms-webteam@manchester.ac.uk](mailto:humcomms-webteam@manchester.ac.uk).

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**Objectives**

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| Who is the target audience for your blog? |
| What are your key messages? |
| What do you want people to do as a result of visiting the blog? |

**Content**

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| Does any content already exist? |
| How often will the blog be updated? |
| Do you have any images that can be used? If not, please give details of possible sources of images. |
| Who will be contributing content to the blog? |

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| Will there be any video or audio content on the blog? |

**Training**

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| How many people require training to update the pages? |

**Project management**

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| Who will review and sign off the blog? |
| When is the proposed deadline for launch? |