Humanities T4 training: Creating content using the Copy (Hum-RWD) content type

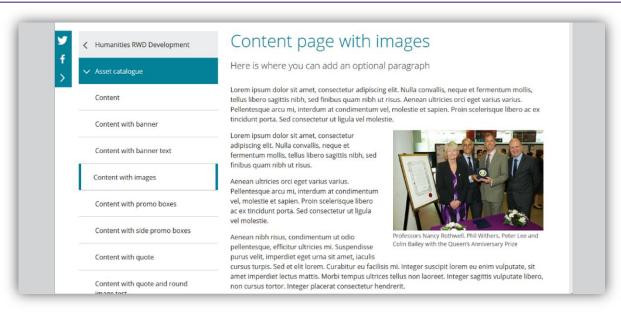
In this document, we will show you how to create content using the 'Copy (Hum-RWD)' content type. Please note that this document should be used as an accompaniment to the video of the same name which can be found on the Humanities staff intranet.

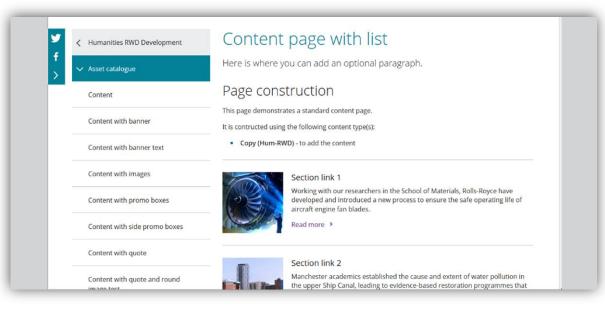
This content type forms the foundation for most Faculty web pages, and is used widely to create web pages both on its own, and in combination with other content types to build more complex web pages.

The 'Copy (Hum-RWD)' content type is generally the first content type created on a new web page.

As a T4 contributor, you do not have the necessary permissions to create a new web page – which we call a 'section' in T4 - yourself, so you should first contact the Humanities Web Team to do this for you.

You can find our contact details are at the end of this guide.



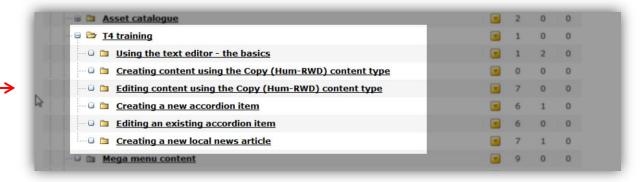


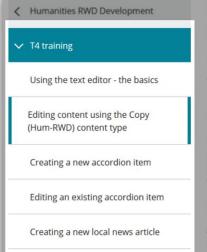
To create a piece of content, you first need to navigate to the relevant section in T4. Use the grey 'plus' icons to open up the folder structure and navigate to the section in which you wish to create your content.

The folder structure within T4 mirrors the structure of the website that you are working on.

In this example, the 'Creating content using the Copy (Hum-RWD) content type' folder in T4 doesn't appear on the website's left hand navigation because there are no pieces of content in it - empty folders in T4 will never appear in your website's navigation.







Editing content using the Copy (Hum-RWD) content type

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Heading 2

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Heading 3

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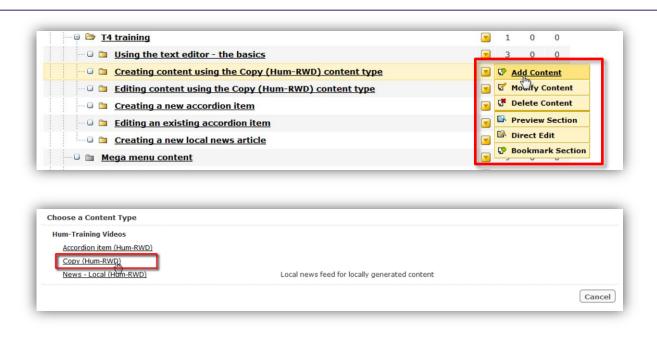
You will be presented with a choice of three content types. Select 'Copy (Hum-RWD)'.

When you create a Copy (Hum-RWD) piece of content, there are several fields to complete.

Name: This is a mandatory field, but doesn't appear on the external website - its function is purely administrative.

The naming convention for all content is 'school/institute/centre-section-subsection-contenttype' – so if you were creating content under 'SEED centres and projects', the 'Name' field should be completed as 'seed-research-centres-and-projects-copy'.

Giving a piece of content a meaningful name is good







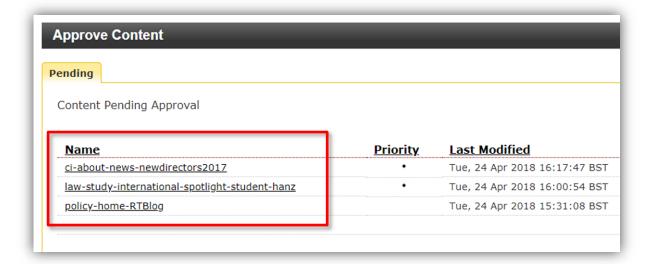
housekeeping, and makes it much easier to make sense of a web page's structure for those who might edit the page in the future.

It also helps the web team know which section of the website has been edited when we come to approve the content in T4.

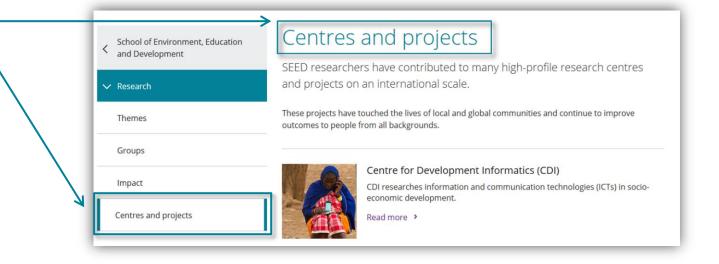
Main heading (H1): For search engine optimisation, or SEO purposes, a web page should only have one instance of a Heading 1, which is why we have a mandatory field specifically for this.

The text in the Main heading (H1) field should be the same as the title of the section you are adding content to - so if you are adding content to SEED centres and projects page, your H1 title should be 'Centres and projects'.

Remember to always use sentence case for Heading 1s, as this is University of Manchester house style – so you should write 'Centres and projects', not 'Centres and Projects'.







Intro paragraph: This field allows you to add a brief introduction to your page which displays on the external website in a slightly larger font than the rest of the web page.

Try to keep the intro text relatively brief – there is a 1,000 character limit but an introduction of 25 words or less is preferable.

Intro paragraph i

SEED researchers have contributed to many high-profile research centres and projects on an international scale.

Centres and projects

Centres and projects

And Development

Centres and projects

SEED researchers have contributed to many high-profile research centres and projects on an international scale.

Themes

Themes

Themes

Themes

The mes and projects have touched the lives of local and global communities and continue to improve outcomes to people from all backgrounds.

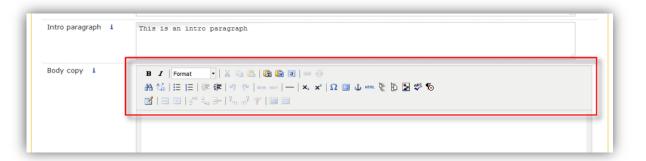
Groups

Impact

Centres and projects

Body copy: Add the rest of the content of your web page in this field, which contains a text editor to help you format your page.

For more information about the functions of the T4 text editor, please refer to the training video on 'Using the text editor – the basics' which can be found on the Humanities staff intranet.

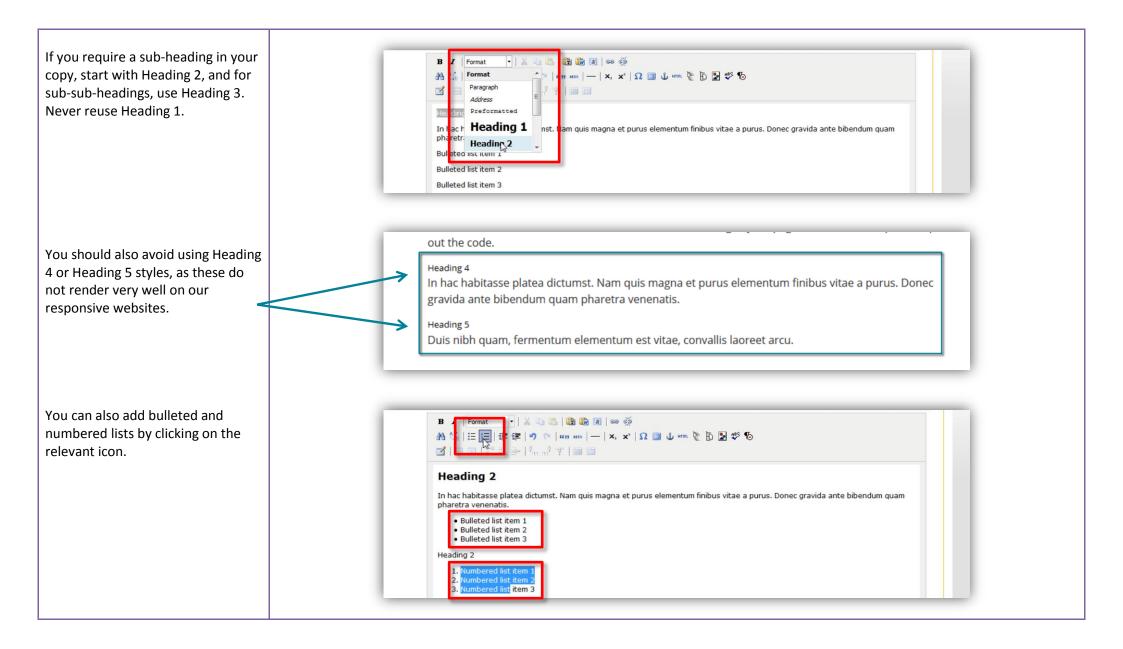


economic development.

Read more >

Centre for Development Informatics (CDI)

CDI researches information and communication technologies (ICTs) in socio-

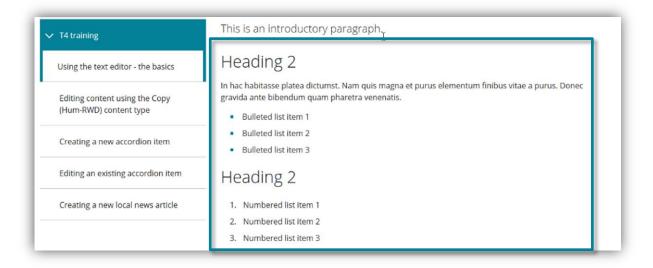


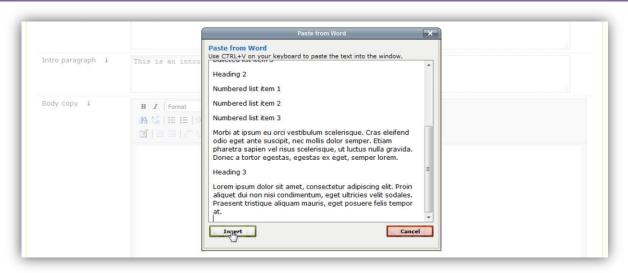
You should avoid adding extra line spacing between headings, paragraphs and bullet points, as the paragraph styles in T4 are already set up to provide adequate space between sections.

Please refer to the 'Writing for the web' training video (which can be found on the Humanities staff intranet) for some useful 'dos' and 'don'ts' to bear in mind when formatting your copy.

Please note that if you are copying and pasting content from Microsoft Word or other external sources, please first select the 'Paste from Word' icon in the text editor in T4.

Then paste the external content in the pop up box and click on 'Insert' rather than pasting directly into the 'Body copy:' field.



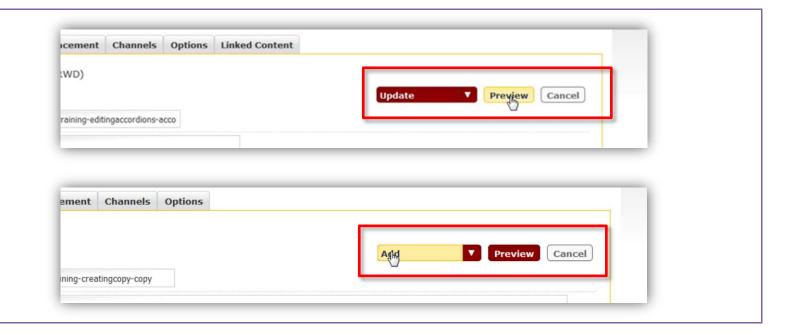


MS Word content pasted directly Name * i into T4 can carry a lot of hidden **HTML Source Editor** Word wrap <w:LsdException Locked="false" Priority="19" SemiHidden="false"</p> Main heading (H1) i UnhideWhenUsed="false" QFormat="true" Name="Subtle Emphasis"/> formatting which can affect the <w:LsdException Locked="false" Priority="21" SemiHidden="false"</p> UnhideWhenUsed="false" QFormat="true" Name="Intense Emphasis"/>
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Use the preview button to see how your content will look on the live website. The preview will appear in a new tab in your browser and may take a few seconds to load.

When you are happy with your content, click on the 'Add' or 'Update' button. Your changes will be automatically submitted to the Humanities Web Team for approval.

You will receive an email notification when your changes



have been approved, and updates will be live on your website following the next scheduled publish.

A publishing cycle runs on every Faculty website every two hours.



Please contact the Humanities web team for more information or advice about your website.

