

# FareShare Greater Manchester: Deep Diving with GLADYS

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FareShare is one of the largest food waste and distribution charities in the UK. By redistributing surplus food from going to landfill, they are solving an environmental problem with a social solution, by sharing this

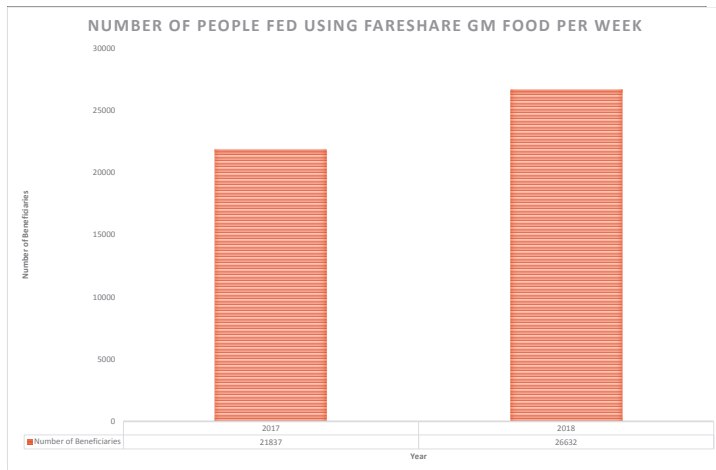
surplus food with smaller charities that aim to reduce food poverty in the UK.

## Objectives

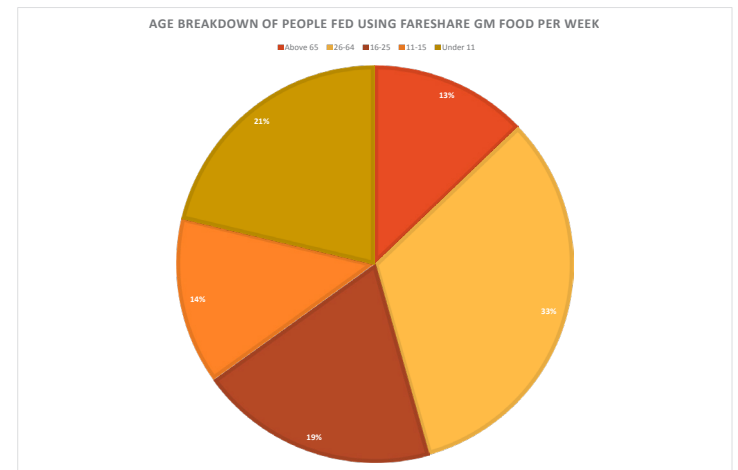
As an intern at FareShare, my main objective was to grasp an accurate number for the amount of people being fed using FareShare GM food per week, but also to gain a better understanding of the demographics of people being supported by FareShare.

Within this demographic analysis, my biggest tasks were observing the number of children being fed per week using FareShare GM food as part of a wider project of looking into 'holiday hunger' in Greater Manchester.

Alongside this, another sub-task of mine was to map the highest areas of food poverty and insecurity within Greater Manchester, to add substantial data to funding applications to support specific areas across the region. This was both in terms of mapping data on Google Maps, and doing postcode analysis on all of the FareShare Community Food Members, to place their postcodes within certain Local Authorities.



A graph to show the increase in the number of people fed using FareShare GM food per week between 2017 and 2018.



A chart to show the age breakdown of the people fed using FareShare GM food per week.

## Methods

In order to find a more accurate number for the number of people being fed per week, I created a survey to collect and collate new, up-to-date information on all of the smaller charities FareShare supports. After the data has been collected, I input the new information into the FareShare database (GLADYS) and analysed the data using Excel. As part of my analysis, I found an overall new total for the number of people being fed using FareShare GM food per week and broke this down in terms of gender, ethnicity and age, as well as Local Authority.

## Findings and Results

The number of people being fed had risen to 26632, up from 21837 the previous year – illustrating a rapid growth in food poverty and insecurity across Greater Manchester. Areas such as Harpurhey and Wythen-shawe have seen the greatest increase in food poverty, and as such, are areas where funding is currently being focussed by FareShare and other food poverty charities such as The Bread and Butter Thing.

Local Authority	No. of beneficiaries
Bolton	3235
Bury	325
Calderdale	172
Derbyshire	622
Lancashire	25
Manchester	12,453
Oldham	448
Rochdale	835
Salford	3399
Stockport	825
Tameside	1130
Trafford	542
Wigan	2621
<b>Grand Total</b>	<b>26632</b>