

## University of Manchester Q-Step Summer Project 2016

### Ref: #25 UoMQStep 2016 The World Bank Publications

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**Organisation Name:** The World Bank Group

**Team / Department:** ECRPK (Publishing and Knowledge division)

**Address:** 1818 H St NW, MSN U11-1104, WDC 20433

**Provisional title for project:** Inbound and outbound relationships with World Bank Publications

**100 word abstract of what the project would probably undertake, and any data to be used:**

Via CrossRef, Scopus, and Altmetric partnerships, WBPubs tracks book/chapter-level information on inbound and outbound citations. Drawing from these partnerships, XML reference and metadata files, and two public databases (OKR and eLibrary), this project will discern strategic and other key insights across the available information. This could include analyzing

- Top 50 venues that cite WB content and that WB content itself cites
- All available citations of WB content by government, think tank, and other policy-driven organizations
- Top 10 topic/subject matter areas where WB content is cited
- Average timeline between WB publication date and its first citation by another source

**Key words (up to 12):**

CrossRef, Altmetric, Scopus, outbound linking, inbound linking, impact, policy, citation analysis, bibliometrics, World Bank, data analysis.

## **Essential and desirable skills that the student would need to have:**

### **Essential:**

Intermediate to advanced knowledge of Excel

Ability to mine large databases

Ability to work independently

Ability to analyze data to identify opportunities and articulate insights

### **Desirable:**

Publishing experience

Knowledge of scholarly metrics

## **Where the work would be carried out:**

Remotely, at the student's preferred location

## **Preferred selection method (interview or other meeting):**

Interview a maximum of three candidates

## **Support and training offered by the organisation:**

Selected candidate will hold regular meeting via video conference, Skype or Webex with project lead.

## **Any issues of data confidentiality and/or IPR that would need to be resolved:**

None

## **Supporting information:**

<https://en.wikipedia.org/wiki/Bibliometrics>

[https://en.wikipedia.org/wiki/Citation\\_impact](https://en.wikipedia.org/wiki/Citation_impact)

[https://en.wikipedia.org/wiki/Citation\\_analysis](https://en.wikipedia.org/wiki/Citation_analysis)

<https://en.wikipedia.org/wiki/Altmetrics>

## **Financial assistance offered by the organisation:**

None