



University of Manchester Q-Step Summer Project 2016

Ref: #20 UoMQStep 2016 BBC North West Data Driven News

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Organisation Name: BBC North West

Team / Department: BBC North West Tonight

Address: Quay House, MediaCityUK, Salford Quays, Salford, M50 2QH

Provisional title for project: BBC North West Data Driven News

100 word abstract of what the project would probably undertake, and any data to be used:

BBC North West is looking for an intern to work on a data driven news related issue. In the past we have interrogated data as diverse as ambulance waiting times, pollution monitoring in Greater Manchester and parish council tax increases. The subject of this investigation will depend on the preferred candidate's interests and the news agenda of summer 2016. The intern will be expected however to undertake data analysis and the exact scope of this will be confirmed at the start of the internship

Key words (up to 12):

News, Data, Journalism

Essential and desirable skills that the student would need to have:

Essential:

- Enthusiasm for and knowledge of news and current affairs
- Excel, to a high standard
- Ability to analyse data
- Ability to write clearly and concisely
- Willingness to pitch original ideas
- Ability to bring different sets of data together

Desirable:

- Familiarity with database software
- Familiarity with statistical software

Where the work would be carried out:

BBC North West Tonight, Quay House, MediaCityUK, Salford Quays, Salford, M50 2QH

Preferred selection method (interview or other meeting):

Interview in Manchester or via skype

Support and training offered by the organisation:

The successful applicant will be mentored by the team lead and have the opportunity to contribute to high profile projects that will result in content published on BBC North West.

Any issues of data confidentiality and/or IPR that would need to be resolved:

Any projects worked on would be confidential until publication.

Supporting information:

Financial assistance offered by the organisation: