# Private Policing from a Dutch Point of View



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# Agenda

- 1. Privatization & G4S
- 2. Policing Solutions
- 3. The Dutch debate on private policing

1.

### **G4S AND PRIVATIZATION**



### G4S

#### What is G4S?

- Privately owned, noted in London and Copenhagen
- There for more than a century
- 618.000 employees, active in 125 countries (2016)
- USA #1, UK #2, NL #3
- Netherlands: 8.000
   employees, working in 4
   divisions: Secure, Cash, Care

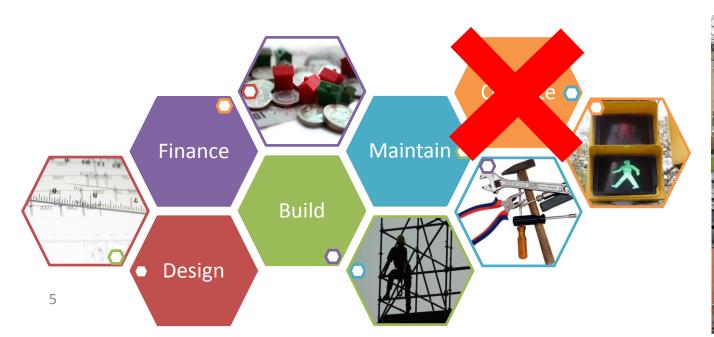
and Training & Safety



### G4S and Privatization

For example: *outsourcing a prison* 

- No one will ever be a prisoner of G4S; G4S does what it is required by its client, in this case the UK Government, Department of Justice, HMPS & NOMS
- You 're awarded a PPP contract, with a DBFMO structure, as a result of an extensive procurement process





## G4S and Public Private Partnership

4 generations of PPP and where do we stand

Income Input Throughput Output Outcome

#### De-nationalization

 Changing the ownership of former government organization: input

#### 2. Contracting

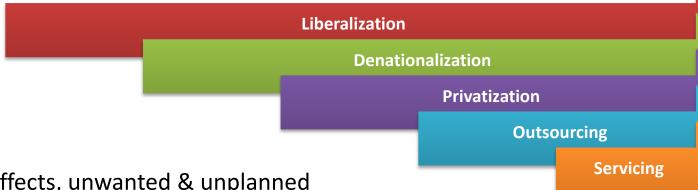
 Outsourcing the task of a government organization, as a service: throughput

# 3. Output specified contracting

- Modern contracting via professional procurement processes: output
- 4. Effect specified contracting
  - Contracting for outcomes

### The downsides

of closing distance between government and market



- Perverse effects, unwanted & unplanned
- Opportunity to fraud and unethical behavior
- Loss of control and ownership while remaining responsible; political vulnerability
- No guarantees that looked for effects will actually be achieved, no guarantees for actual delivery



2.

### **POLICING SOLUTIONS**





: Policing Support Services/



C

q4s lincolnshire police contract



# G4S UK: Policing Solutions

Lincolnshire Police

Home > Media Centre > News > UK Policing Support Services

#### **UK Policing Support Services**

24 June 2013

#### Police could save £1 billion by following Lincolnshire's lead

- A new report shows Lincolnshire Police Service partnership with private sector improving service and delivering greater savings than forecast
- One year into ten-year partnership with G4S, estimated savings are over 18% or £5m per annum, equivalent to cost of 125 police officers
- If every force spent the same per head of population as Lincolnshire, national police grant could be reduced by £1 billion
- . Crime across Lincolnshire reduced by 14%

A unique partnership between the police and private sector could be the key to unlocking valuable funds for cash-strapped police forces, according to a new report published today by G4S, Lincolnshire Police and the Police and Crime Commissioner (PCC), Alan Hardwick.

One year on from the start of the G4S-Lincolnshire Police Strategic Partnership, which saw the bulk of the force's organisational services transferred to G4S, Lincolnshire Police has been able to make estimated savings of 18 per cent - more than the 13.6 per cent originally guaranteed by G4S.



### **Policing Solutions**

What's in the box?

- Types of processes
  - Primary
  - Secondary
  - Tertiary
- Support processes
  - Operational
  - Organizational



### Policings Solutions G4S UK

#### **Operational Support**

- Force control room
- Crime management bureau
- Fire Arms Licensing
- Town Enquiry Officers
- Custody and ID
- Street to Suite

#### **Organisational support**

- **Criminal Justice Services (Criminal** Justice Unit, Collisions Unit & Central Ticket Office)
- **Integrated Services (Support** Services, Facilities, Fleet)
- t-Police (ERP& efficiency operation)
- Finance & Procurement
- HR & Resources management



3.

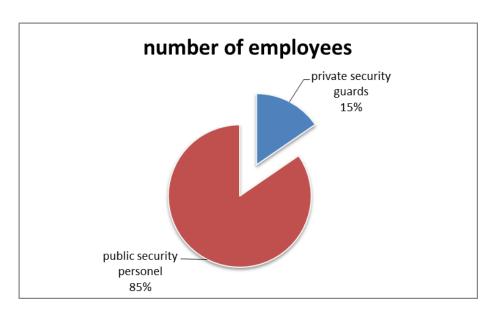
# THE DUTCH DEBATE ON THE POLICE FUNCTION

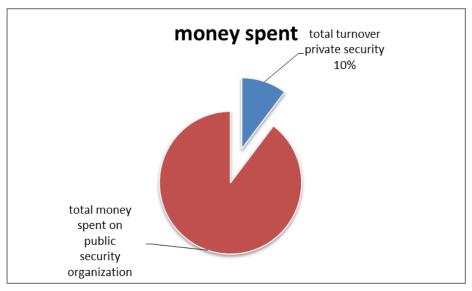


### Some numbers

#### NL Private security 2015

- 28.000 private security guards
- Total security sector (private and public) is 181.000 FTEs (= private security, police, military police, defense, fire fighters)
- Yearly turnover of the complete market is EUR 1.374 Billion;
   0.21% NL GDP
- Turnover has increased 3.8%
- Private security is 15 % in people of the total security system and 10% in Euros





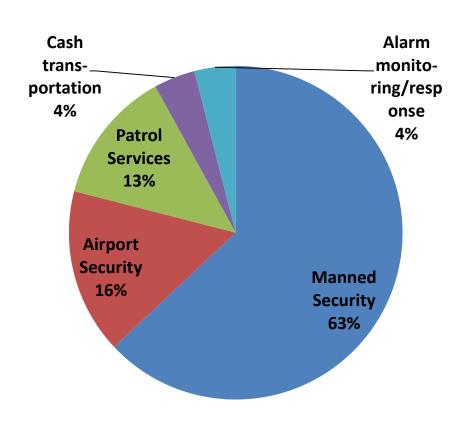
## What is done by private security in NL

Tasks performed for the Dutch police & in general

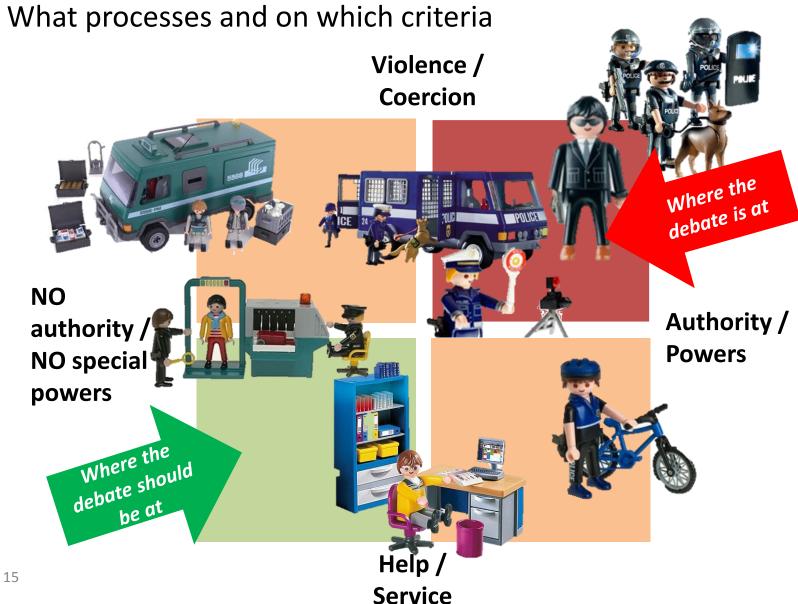
#### For the Dutch Police

- Dutch police tenders regular traditional security services
  - None of the items G4S Policing Solutions in the UK
  - Hospitality services
  - Very limited: custody, taking care of detainees
  - Man guarding and alarm response
- G4S supports 3 regional police forces (Amsterdam, Rotterdam, Eindhoven)

#### In general



## Privatization of police processes



### Issues blurring the political debate

Some private observations

The level of abstraction is too
high for a realistic view

The societal debate is on a macro level; it is not on a practical, detailed process level and therefor on principals in stead of issues; regarded as *yes or no* when it should be *more or less* 

# Sentiments towards government are principally positive

Government is the good guys, even when criticism on results is strong, the consequence will never be that another organization may have a go at it, let alone a private organization

# Sentiments towards private sector are principally negative

Private sector is suspect of crime bound to happen. Dutch and more so international private sector is expected to be ruthlessly commercial and without integrity

# Market discipline effects are underestimated

The vulnerability of stock exchange noted companies is immense in comparison to public organizations, yet in the debate this is not taken into account

### Where to initiate the policy process

and thus the commercial point of engagement

#### **Process**

What
 elements of
 the police
 process
 qualify for
 outsourcing to
 an external
 third party

#### **Territory**

 Where, what territorial unit of the national police in the Netherlands can be outsourced

### Organizational Issue

 What problem in the organization of the police could be more effectively addressed by an external partner (than the police)

#### Societal issue

 What problem in society can be more effectively addressed by an external partner (than the police)

And should that third party be a public or a private organization or is perhaps a combination a relevant option?

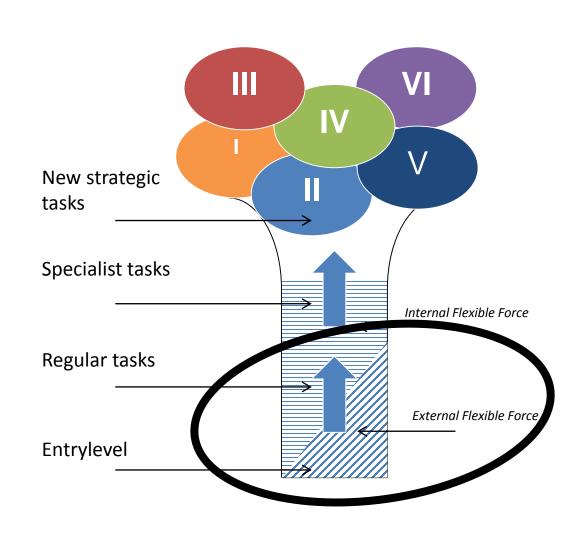
### Private versus Public

	Private	Public
Powers and relation to authority	Limited powers, tight controls in a regime of permits	Discretionary powers of the street level bureaucracy, being the competent authority
Equipment and resources	Uniform and very limited (means of violence	Everything that is sold
Education and training	Certificates in private institutions; limited regular public education	Everything that is sold
Orientation, roles and tasks	Everywhere, aiming on the protection of private property	Close by, aiming on combating crime
Financing	Commercial prices and profit; Shareholder value	Subsidies; Public Support
Territory 18	mmer	e.

### Commercial behavior

#### of public institutions

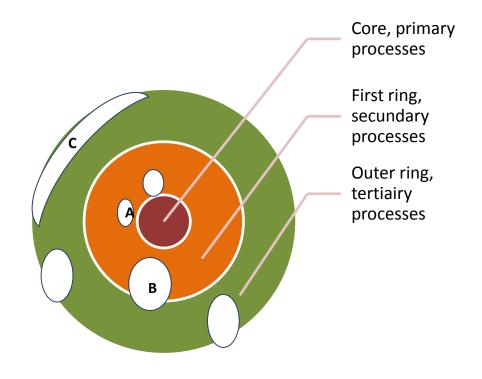
- Public organizations looking for jobs
  - To do what society demands
  - To remain relevant
  - To prevent cut backs
  - To enhance prestige
  - To create career opportunities



### Two steps from the core

#### What can and cannot be touched

- Outsourcing what:
  - The core: all the work that requires specialist police training, use of force, special powers and relation to authorities
  - First ring: everything else but you do it in a police uniform for some reason
  - Outer ring: things that simply are not police work
- The C: things that were/are executed outside the organization by suppliers or other public institutions



### What issues need to be addressed

when privatizing police services

1.

- 2. Transparency & accountability
- 3. Legitimacy
- 4. Authority

WHY?

- 5. Efficiency
- 6. Continuity
- 7. Market

### What issues need to be addressed

Neiligheid kost 750 euro p... X

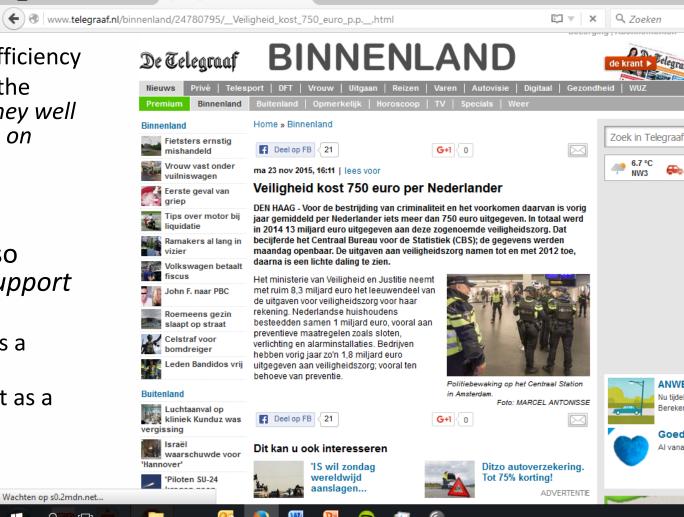
when privatizing police services

KPN Werkplek



- Traditional efficiency
- Efficiency in the sense of money well spent, return on investment

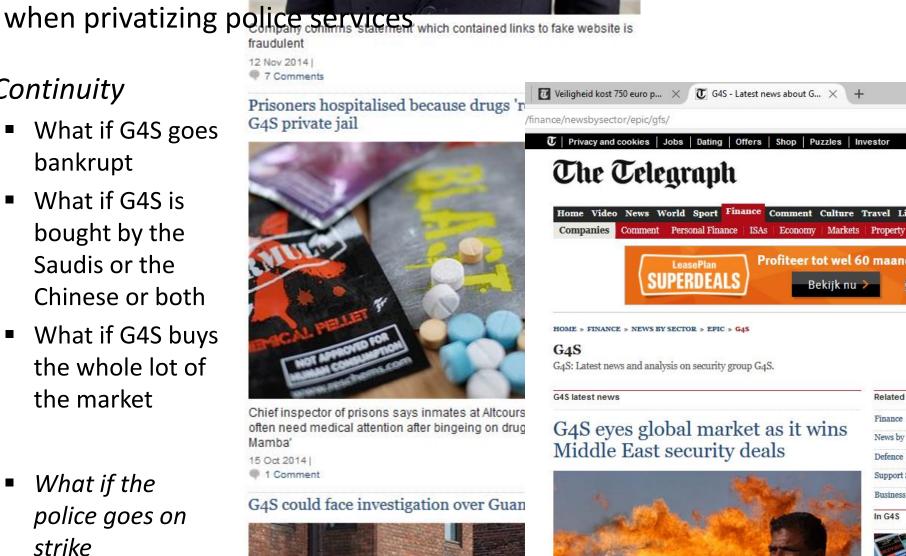
- Efficiency is also about public support for police
  - Am I heard as a victim?
  - Do I feel trust as a client?



## What issues need to be addressed

#### Continuity

- What if G4S goes bankrupt
- What if G4S is bought by the Saudis or the Chinese or both
- What if G4S buys the whole lot of the market
- What if the police goes on strike



# What issues need to be addressed when privatizing police services

- Market
  - How the market functions
  - How the service is



Rijksoverheid









Justitie 😽



# The Challenge to G4S in the Netherlands with regard to the Dutch police proposition

- 1. To increase the efficiency of each individual police officer
- by relieving him or her of activities that do not directly contribute to his or her primary policing activities (and results)
- 3. by providing high-quality inexpensive services
- 4. performed by a professional, specialized, dedicated external private organization (think: G4S)
- 5. under the direct control of the police or another relevant authority
- 6. hired by an independent strategic public client.



#### To summarize

- G4S & Privatization
- What exactly do you privatize
- The issues we deal with in the Netherlands

Thank you.

