

## Survey among students on web terminology (postgraduate taught & research)

### History

Overwhelming majority prefers the more international terms MA, PhD.

The feel is they should be used in parenthesis behind the now used terms PGT, PGR if not the other way round. I really searched very hard to find students to prefer PGT, PGR but there aren't. I could only find one student saying he would search for Postgraduate and MA, everybody else was for MA (some said 'Master')/PhD. I keep searching.

**AHVS:** students report confusion over the terms PGT/PGR and think that MA/PhD would be clearer.

**Drama:** Search terms for PGT programmes:

1. Master
2. MA
3. Postgraduate

Search terms for PGR programmes: PhD

**Music:** Out of 9 respondents, 1 person did not answer. From the remaining 8, 7 stated that 'Masters' and 'PhD' were their preferred terminology, while 1 respondent preferred PGT and PGR. Interestingly this single respondent was the only from outside the UK (south-east Asia).

It was also suggested that the school URL <alc.manchester> does not help return the most relevant pages for specific subjects.

I also gained data on the likely search terms used when looking for courses.

For a course at Manchester the majority of the 9 respondents stated that they would search using the following order of objects: <Manchester>, <Music>, <Postgraduate> or some variety of these terms.

The respondent from south-east Asia stated that they would use the search-term 'course outline' first of all.

### Religions and Theology

**Responses: 13**

1. **Imagine you are searching for a Masters course on something to do with religion at the University. What would you type into Google?** [Note – Not all respondents answered this question]
  - 'Uni of manchester masters in religion'
  - MA Religious Studies
  - Philosophy of Religion MA
  - Religion MA Course
  - Religious Studies Masters
  - MA Religions and Theology

- MA Religious Studies
- MA Jewish Studies
- Religion and Theology Postgraduate
- Religion/theology courses
- MA taught courses biblical studies

2. Which of the following terms are you most likely to use when searching for the course:

Postgrad taught	Masters	MA
1	5*	8

\*One respondent gave both "B" and "C" as their answer.

**Classics and Ancient History (35 responses)**

OPTIONS OFFERED	VOTES (%)	COMMENTS
<p><b>A</b></p> <p><b>AIM TO FIND the University of Manford homepage</b></p> <p><b>TYPE SOMETHING LIKE 'university of manford'</b></p>	<p><b>16</b></p> <p><b>(46%)</b></p>	<ol style="list-style-type: none"> <li>1. I would always use A as I may not know what faculty to search for.</li> <li>2. I chose this because that's what I remember doing and I think, if I only had a vague idea of what I wanted to study, the university homepage would be the best place to start.</li> <li>3. I would do A, trusting that the University webpage would have a helpful search function. I wouldn't presume that other universities were organised along the same Faculty/School/Department structures as mine (which I barely understand as it is!), so definitely not B.</li> <li>4. It seems the most easy to type in/ remember.</li> </ol>
<p><b>B</b></p> <p><b>AIM TO FIND the University of Manford Faculty of Arts or Humanities homepage</b></p>	<p><b>6</b></p> <p><b>(17%)</b></p>	<p><i>NO COMMENTS RECEIVED FROM THOSE WHO VOTED B</i></p>
<p><b>C</b></p> <p><b>AIM TO FIND the homepage(s) of the department or departments at the University of Manford offering courses in the ancient world</b></p> <p><b>TYPE SOMETHING LIKE 'university of manford BA/MA courses in ancient world classics ancient history'</b></p>	<p><b>13</b></p> <p><b>(37%)</b></p>	<ol style="list-style-type: none"> <li>1. I suspect that most searches would be <i>manford uni ancient world classics ancient history Greek Roman</i> without the degree classification.</li> <li>2. When I searched for PhD courses, I only ever searched things like 'PhD Classics Ancient History Manchester' (i.e. Option C). I guess this is because I knew that most places only offer one single PhD course.</li> <li>3. I would type in a strand of 'C': <i>'university of manford classics'!</i></li> <li>4. Definitely not B, it's too hard to work out what department-system different universities use.</li> </ol>