Celebrity and Humanitarianism

The Way Things are Now

The Nature of Celebrity

The Strange History of Celebrity and Good Causes Overseas

What has Changed
Introducing Celebrity

Personal Qualities
Changing Technology
Industrial Celebrity
Vicarious Participation
Para-social Relations
Celebrity and Charisma

Charisma about Personal Characteristics

Celebrity and Charisma both require audiences and recognized authority
A Typology of Fame in Good Causes

1. Winning Fame and lending it to good causes

2. Becoming Famous because of your contribution to the good cause.
Celebrity and a Needy World

The Environment

Social Causes
What has Changed?

Moral duty vs Professional Role?

The Fracturing of Fame

A Re-orientation of the Sector

Redefining Participation