

# **Celebrity and Humanitarianism**

**The Way Things are Now**

**The Nature of Celebrity**

**The Strange History of Celebrity and Good Causes Overseas**

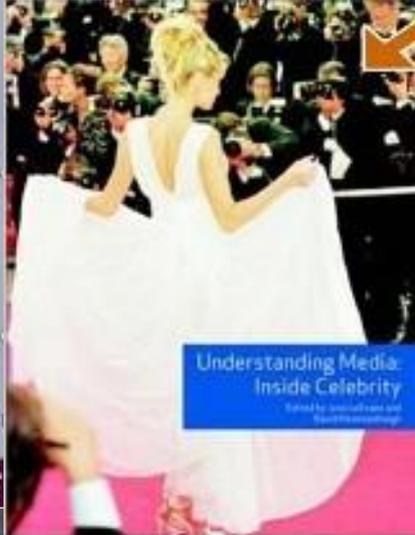
**What has Changed**

BY THE AUTHOR OF THE CREATORS  
**DANIEL J. BOORSTIN**  
WITH AN AFTERWORD BY GEORGE F. WILL

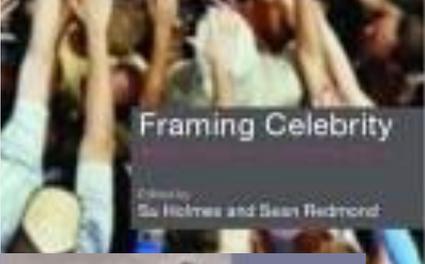
**STAR GAZING**



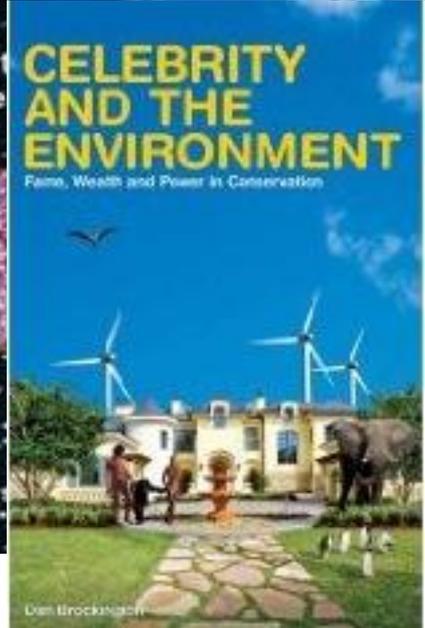
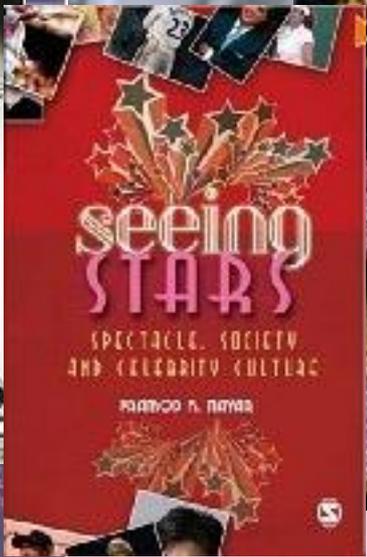
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Understanding Media:  
Inside Celebrity  
Edited by  
Sean Redmond and  
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SHORT CUTS

# **Introducing Celebrity**

**Personal Qualities**

**Changing Technology**

**Industrial Celebrity**

**Vicarious Participation**

**Para-social Relations**

# **Celebrity and Charisma**

**Charisma about Personal Characteristics**

**Celebrity and Charisma both require audiences  
and recognized authority**

# **A Typology of Fame in Good Causes**

**1. Winning Fame and lending it to good causes**

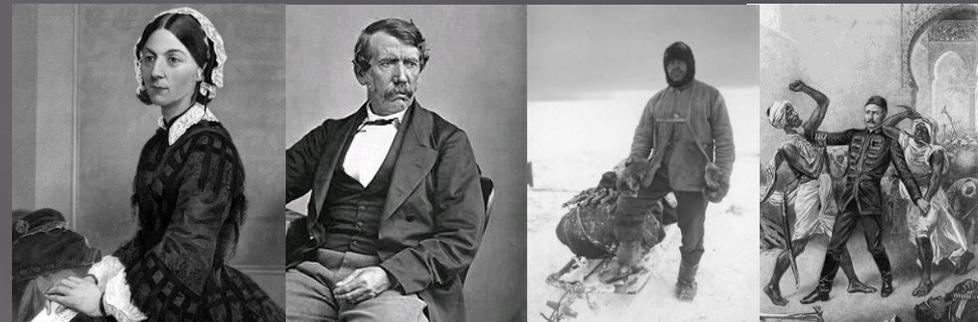
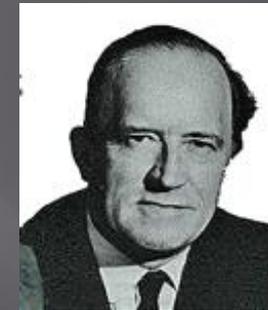
**2. Becoming Famous because of your contribution to the good cause.**

# Celebrity and a Needy World

## The Environment



## Social Causes



# **What has Changed?**

**Moral duty vs Professional Role?**

**The Fracturing of Fame**

**A Re-orientation of the Sector**

**Redefining Participation**