

MANCHESTER
1824

The University of Manchester

**GRADUATE
SCHOOL**

**SCHOOL OF
ARTS, LANGUAGES
AND CULTURES**

Postgraduate Taught Master's Courses 2017

**ARTS
MANAGEMENT**

www.manchester.ac.uk/artsmanagement





YOU'RE BETTER CONNECTED AT MANCHESTER

With a breadth of research activity that's unrivalled in the UK, we work across disciplines and beyond the University, connecting the brightest minds to find innovative solutions to the world's greatest challenges.

Our pioneering taught courses draw upon our world-leading research and our strong links to global industry. You'll quickly develop skills, knowledge and experience that will make employers sit up and listen.

**Connect with Manchester,
and the world will connect with you.**

“ ”

I've been able to build good networks and connections in terms of the work I'm doing and my future career. I've been able to talk to some outstanding professors and read some world-class journals. Manchester has opened my eyes.

Faith Nanyonga, Postgraduate student, The University of Manchester

WELCOME TO THE UNIVERSITY OF MANCHESTER

Whether you're a committed researcher wanting to further the human quest for knowledge, a career-focused professional seeking a specialist qualification, or a burning enthusiast for higher learning and understanding, a postgraduate degree at The University of Manchester will help you to realise your ambitions.

We make things happen

Our work makes an impact on real lives. We turn enthusiasm into achievement and ground-breaking theory into cutting-edge practice. That's why we're at the forefront of the search for solutions to some of the world's most pressing problems. Studying and researching at Manchester gives you the chance to make a difference, both during your studies and in your future career.

We work closely with organisations ranging from government bodies to global businesses, from local health services to registered charities. From these links spring unique opportunities: we can deliver courses informed by the latest expertise and research programmes that have greater, more immediate impact and value.

We give you excellent prospects

Whether studying for a taught master's or a research degree, you'll be directly involved with cutting-edge research, benefiting from our continuous investment in the best facilities and a dynamic research culture that encourages innovative, cross-disciplinary collaboration.

Our programmes are led by distinguished tutors and fellow researchers working at the forefront of their disciplines, ensuring that your qualification comes with a reputation that will open doors across the world.

You'll also have access to a Careers Service that really understands postgraduates, with specialist advisors, events and resources tailored to your needs.

We offer much more than a degree

At Manchester, you'll find the broadest range of options outside of your studies for developing your interests and experience, including: outstanding sports facilities, skills-development courses, mentoring programmes, community volunteering opportunities and dedicated support for taking part in or setting up a social enterprise.

You'll also be at the heart of the dynamic, multicultural hub that is the city of Manchester, with events, facilities, attractions and opportunities to suit every lifestyle, ambition and budget.

Find out more

www.manchester.ac.uk/discover
www.manchester.ac.uk/research





ARTS MANAGEMENT AT THE UNIVERSITY OF MANCHESTER

Arts Management, Policy and Practice, and its sister master's programme in Art Gallery and Museum Studies, are based in the Institute for Cultural Practices. This exciting contemporary centre provides a platform for postgraduate study, continuing professional development, research and knowledge exchange with cultural professionals.

Branded the Original Modern city, due to its history of industrial revolution, radicalism and innovation, Manchester is recognised world-wide for its vibrant creative sector, with an enviable stock of tangible and intangible cultural heritage. The city has produced a succession of musicians, composers and genres which changed the face of popular and classical music, and its contemporary arts scene and performing arts infrastructure rivals the best of other world-class cities. Now the epicentre of the 'Northern Powerhouse' and home to the biennial Manchester International Festival, the Manchester Contemporary Art Fair and a host of other festivals, there has never been a better time to be part of Manchester's new cultural industries revolution.

All our master's-level degrees have a practice-based, vocational emphasis and are designed to facilitate a bridge between education and professional life. They are taught by both those working within academia and professional practitioners in a variety of fields.

Within our exciting and productive environment, innovative practice is allied to rigorous academic investigation. Our graduates are trained in different methodological and theoretical approaches in their respective fields and are encouraged to participate in lively interdisciplinary debate, alongside developing their own individual skills as practitioners.

Research and teaching are supported by rich resources within the University: in the collections of the University Library, the Race Relations Archive, Manchester Museum and the Whitworth Art Gallery, as well as in other distinguished Manchester archives and museums.

Our network of partners in research and skills training includes the leading cultural institutions in the city, including Contact Theatre, Royal Exchange Theatre, Manchester Art Gallery, Z Arts, Brighter Sound, Manchester International Festival, the Manchester Jazz Festival, and Home.

With a suite of programmes across arts subjects, the Institute for Cultural Practices offers you a unique opportunity for fascinating and productive study and professional development in cultural practices in the North West of England.



“”

Through my work placement as part of the MA Arts Management, Policy and Practice, I acquired an unimaginable amount of experience. I was also inspired to write about the value of collaborative, international partnership for my Master's research dissertation.

Laurie Kremer,
Arts Management student



POSTGRADUATE TAUGHT COURSES

Studying Arts Management at postgraduate level is much more than simply learning the processes which arts administrators and managers use in their professional practice. In addition to learning about the funding, marketing and business strategies for the arts, you will critically examine the social, economic and political contexts for arts and cultural management, policy and practice.

You will explore and develop theoretical and philosophical frames for understanding cultural policy, practices and value via key themes such as audiences, production, participation and intermediation; community engagement, creative learning and cultural democracy and development.

Arts Management programmes are available for full time and part time study and are designed to facilitate study alongside continuing working practice as much as possible. Although most MA graduates continue on to professional practice, the programme also provides research skills training for those who wish to progress to further study or doctoral research. See below for details of research seminars, staff research interests and links to PhD programmes.

Arts Management, Policy and Practice

Degree aims

- Enable recent graduates and mid-career practitioners to develop their knowledge and understanding of the history, theory and practice of arts management
- Offer insight into the range of professional opportunities in the creative and cultural sector
- Provide direct experience of the many areas of arts management

This course has a strong practical, hands-on element, including a minimum 20 day work placement and opportunities for practice-based research in assessed live projects and through dissertation. At the same time, it offers you a solid theoretical grounding, exploring cultural policy in its historical context and encouraging critical engagement with the philosophical, political, social and economic imperatives informing contemporary arts and cultural management practice.

Course structure

Semester one (60 credits)

You take two core course units:

- Arts Management: Principles and Practice
- Cultural Policy

These courses include bespoke research skills training, group work and enquiry-based learning and introduce the key principles, practice and contexts for arts and cultural management.

Semester two – optional units (60 credits)

These are taken from a range of optional course units (subject to availability), including:

- Work placement
- Business Strategies for the Arts
- Professional Practice
- Creative Learning

All units are available as 15 or 30 credit versions (a maximum of two 15 credit units can be taken).

Subject to availability, units may also be selected from the MA in Art Gallery and Museum Studies, or from elsewhere in the Faculty of Humanities. All units include a series of guest lectures and/or practical seminars by experienced professionals based in arts institutions in and around Manchester. The degree programme also includes site visits and tours of a selection of arts and cultural venues.

Work placement

All Arts Management students have the option to work with a cultural organisation on a credit-bearing placement. This comprises a minimum of 20 days' work on a specific project or set of activities, such as research and evaluation, business and strategy development, finance, marketing assistance and support. Whilst on placement, students will be mentored by their placement host and supervised by an academic staff member, to produce a reflective report on their experience and achievements. Students already working within arts and cultural organisations can also arrange for a project at their place of work.

Research and Skills Training

The Institute for Cultural Practices offers a year-long research practice and skills training programme, which runs alongside teaching to support personal and professional development plans. All students have their own academic adviser to further support and identify skills gaps and needs, and to help with access to careers and other specialist training.

Dissertation (60 credits)

The MA concludes with either a dissertation of 12,000–15,000 words or, for a practice-based dissertation, 8,000–15,000 words, plus documentation of a practical project.

Duration

Full-time 12 months, **Part-time** 24 months

Entry requirements

- A First or good Upper Second class Honours degree, or overseas equivalent, normally in a relevant humanities or social science area
- Experience and/or significant understanding of the professional issues surrounding arts management and/or practice
- Applicants who don't have English as their first language will be required to demonstrate they have achieved English language test scores of IELTS 7.0 overall and in writing (or equivalence in TOEFL)
- Mature applicants with evidence of substantial prior professional experience will be considered on an individual basis.



MEnt in Arts and Cultural Management

The Master of Enterprise provides a targeted route for you to develop an enterprise project for your degree in the area of arts and culture, by offering taught course units and supervision from relevant staff via the Centre for Arts Management and Cultural Policy and the Manchester Enterprise Centre.

The MEnt comprises an integral programme of enterprise training, with a focus on knowledge transfer. This allows you to both develop an idea and experience how it is developed into a real commercial opportunity.

Course structure

You will choose two subject-based units from 15 credit options:

- Arts Management: Principles and Practice
- Work placement
- Business Strategies for the Arts

These supplement two 15 credit enterprise units, provided by the Manchester Enterprise Centre, which is part of Alliance Manchester Business School:

- Shaping Ideas for the Market
- Business Creation and Development

You will then develop a 120 credit enterprise project, which must have potential commercial application.

Research and development is performed within the School that you are registered to, and supervised by both the Centre for Arts Management and Cultural Policy and Manchester Enterprise Centre academic staff. Appropriate project ideas and sector/industry mentors can also be sourced through both Centres.

Career opportunities

The MEnt enables you to develop your entrepreneurial skills and go on to either start your own business, or work for organisations where enterprise and innovation are valued.

Entry requirements

You will need a First or good Upper Second class Honours degree, or overseas equivalent, and should also be able to demonstrate experience and/or significant understanding of the professional issues surrounding arts management practice.

Applications are based on a provisional application, including project proposal, to the Manchester Enterprise Centre.

For full details on how to apply, contact
Elisa Harrocks at the Manchester Enterprise Centre:
tel +44 (0)161 306 8487
elisa.harrocks@mbs.ac.uk



Cornelia Parker. 'Cold Dark Matter, An Exploded View', 1991, on display at The Whitworth. Photo: David Levene



TEACHING STAFF AND THEIR WORK

MA teaching is informed by staff research and knowledge exchange activities – we are all active in a number of exciting projects undertaken with the Institute for Cultural Practices often in collaboration with other research centres and with our cultural partners.

Arts Management

Dr. Abigail Gilmore

Works in the following areas, in research, knowledge exchange and public engagement: everyday participation in arts, culture and regeneration; the role of place in cultural management; cultural mapping and planning methodologies; digital transformations of the arts, and collaborative learning models for arts organisations and partnerships.

Email: abigail.gilmore@manchester.ac.uk

Dr. Simon Parry

Works in: Theatre and drama within formal and non-formal education; engagements between performance and science including in theatre, education, popular performance, healthcare and activism; policy developments in arts education; the politics of arts management practices.

Email: simon.parry@manchester.ac.uk

Dr Kostas Arvanitis

Works in the field of digital heritage, which includes the theory and practice of digital media in museums, galleries and other heritage sites. Researches the use of in-gallery digital interactives, Web 2.0 applications and mobile media for purposes of curation, interpretation and learning. Also works in the areas of archaeological curatorship, museum archaeology, monuments in urban environments and outdoor museums.

Email: kostas.arvanitis@manchester.ac.uk

Prof. Helen Rees Leahy

Works primarily on collections of fine and decorative art, and writes on issues of art collecting, display and interpretation, gallery space and the art market. Also works on practices of visiting and the politics of cultural access, past and present.

Email: helen.rees@manchester.ac.uk





POSTGRADUATE LIFE AND RESEARCH CULTURE

Students taking Arts Management programmes benefit from the vibrant research culture of the Institute for Cultural Practices and the wider School of Arts, Languages and Cultures

A busy programme of research seminars takes place year-round, including events and masterclasses led by the Centre for Interdisciplinary Research in Arts and Languages (CIDRAL), Research Encounters (based in Drama), Manchester Network for Music in Culture (based in Music) and the Institute for Cultural Practices' own series. All research fora are open to MA students, and through their membership of the Graduate School, students can access a wide offer of postgraduate skills training, career advice and employability support, as well as physical resources, such as meeting rooms, PC clusters and social space.

For details of postgraduate research programmes and other information on the Graduate School visit www.alc.manchester.ac.uk/graduateschool



SCHOOL OF ARTS, LANGUAGES AND CULTURES

The School of Arts, Languages and Cultures is the largest grouping of arts, languages and humanities scholars in the UK.

It is home to some 6,500 students, of which approximately 1,000 are postgraduates, and around 350 academic staff working at the forefront of 20 disciplines:

- American Studies
- Archaeology
- Art History and Visual Studies
- Chinese Studies
- Classics and Ancient History
- Drama
- English Literature and Creative Writing
- French Studies
- German Studies
- History
- International Disaster Management and Humanitarian Response
- Italian Studies
- Linguistics and English Language
- Japanese Studies
- Middle Eastern Studies
- Music
- Religions and Theology
- Russian and East European Studies
- Spanish, Portuguese and Latin American Studies
- Translation and Intercultural Studies

The School is also home to the University Language Centre and a range of interdisciplinary research centres and institutes.

Academic expertise spans the fields of the creative arts, human cultures, beliefs, institutions and languages (from widely spoken global languages to those which are endangered). Our research embraces the material, visual, linguistic, textual, social and performative dimensions of human society past and present, in a rich interdisciplinary culture led by world-renowned scholars, from analysts to creative artists, formal linguists to cultural critics, historians to cultural theorists.

The research unit areas which make up the School have an outstanding international profile. The 2014 Research Excellence Framework judged that:

- 80% of the School's research was 'world leading' (4*) or 'internationally excellent' (3*)
- 72% of our research outputs (books/articles) were 4* or 3*
- 91% of the impact documented in our case studies was 4* or 3*
- 97% of our research environment was 4* or 3*



Six units of assessment from within the School had more than 70% of research outputs rated at 4*/3* while Modern Languages and Linguistics was ranked a highly impressive 3rd overall. This commitment to research enriches the teaching environment, by bringing renowned international speakers and sustaining a culture of research seminars, workshops and conferences. It also ensures that our curriculum is continually refreshed.

Research and teaching in the School of Arts, Languages and Cultures are supported by rich resources within the University. These include the John Rylands University Library, with its unique Special Collections housed in the refurbished Deansgate building; the University Language Centre, with its own language multi-media resource library; the Race Relations Archive; the Manchester Museum and the Whitworth Art Gallery. Other cultural assets at the University of Manchester include the Martin Harris Centre for Music and Drama, Jodrell Bank Observatory and the Alan Gilbert Learning Commons. The School has a strong interdisciplinary orientation and houses the Centre for Interdisciplinary Research in the Arts and Languages (CIDRAL).

We maintain a network of partners in research and skills training that involves a wide range of major cultural institutions across the North West. The University and the city offer superb facilities for almost any academic, cultural and recreational interests you might wish to pursue. High profile festivals are a major part of Manchester's everyday life, and the School is involved in many of these, including the Manchester Literature Festival, Manchester Histories Festival and Manchester International Festival.

GRADUATE SCHOOL AND STUDENT EXPERIENCE

Our students find our master's programmes both challenging and rewarding, as well as good foundations for further study and future employment.

The student experience combines the advantages of belonging to a specific subject community alongside the extended choice that a large and diverse School encompasses.

Studying for a master's within the School offers diverse opportunities for personal, career and professional development. In addition to the integration of work-related skills and experience within degree programmes, our dedicated, physical Graduate School offers a comprehensive range of skills training workshops, placements and residential schemes targeted at postgraduate students.

Our award-winning Careers Service will work in partnership with you throughout your degree to improve your employability and prepare for the competitive jobs market.

Furthermore, we have a strong commitment to social responsibility and public engagement. We want our graduates not only to be highly sought after by employers but also ready to play a constructive role as citizen scholars in wider society. Through our research we seek to create and develop knowledge that makes a difference in the world; through our teaching we want to inspire our students to achieve their full human potential.





POSTGRADUATE SKILLS AND RESEARCH TRAINING

At the heart of all our programmes stands a commitment to helping students develop the skills they need to thrive at the postgraduate level and beyond. We work with the Careers Service, Alumni Association, and with members of the faculty to offer students support in developing their research, academic, and career skills.

MA students are encouraged to participate fully in the School's research community, enhancing their own skills through encounter with more experienced practitioners. Students' employability is nurtured through our innovative work placement scheme with the Institute of Cultural Practices, which is available to all MA students in the School.



FUNDING

The School of Arts, Languages and Cultures offers a number of bursaries set at the Home/EU fees level for master's programmes, available for Home and Overseas students. In all cases, the awards are highly competitive.

Further information on all awards including application process and deadlines for application is available at www.alc.manchester.ac.uk/study/masters/fees-and-funding/

The AHRC-funded North West Consortium Doctoral Training Partnership is now advertising 1+3 funding, which is available to outstanding applicants planning to undertake a PhD following the completion of their master's.

DEADLINES

The deadline for all School funding is Friday 3 February, 2017. Applicants who wish to be considered for this funding must have also submitted a standard programme application by this date. References and transcripts need only be submitted once, as they can be used for both a place on the course and as part of the funding application.

University of Manchester undergraduates are reminded to accept a fast-track offer by **17 January, 2017** if they wish to be eligible for funding. More details on School awards are available at www.alc.manchester.ac.uk/study/masters/fees-and-funding/

For candidates wishing to apply for AHRC 1+3 funding, further information is available at www.nwcdtp.ac.uk/howtoapply

FIND OUT MORE ONLINE

ACCOMMODATION

Discover your potential new home:

www.manchester.ac.uk/accommodation

ADMISSIONS AND APPLICATIONS

Everything you need to apply to Manchester:

www.manchester.ac.uk/pgapplication

ALAN GILBERT LEARNING COMMONS

Our ultra-modern student learning environment:

www.manchester.ac.uk/library/learningcommons

CAREERS

Many major recruiters target our postgraduates; find out why:

www.manchester.ac.uk/careers

CHILDCARE

Support for students who are also parents:

www.manchester.ac.uk/childcare

DISABILITY SUPPORT

For any additional support needs you may have:

www.manchester.ac.uk/dso

FUNDING AND FINANCE

Fees, scholarships, bursaries and more:

www.manchester.ac.uk/study/masters/fees

www.manchester.ac.uk/study/masters/funding

www.manchester.ac.uk/study/postgraduate-research/fees

www.manchester.ac.uk/study/postgraduate-research/funding

INTERNATIONAL STUDENTS

Discover what we offer our multinational community:

www.manchester.ac.uk/international

IT SERVICES

Online learning, computer access, IT support and more:

www.manchester.ac.uk/itservices

LIBRARY

One of the UK's largest and best-resourced university libraries:

www.manchester.ac.uk/library

MANCHESTER

Britain's 'original modern' city is right on your doorstep:

www.manchester.ac.uk/manchester

MAPS

Visualise our campus, city and University accommodation:

www.manchester.ac.uk/maps

PROSPECTUS

Access online or order a copy of our postgraduate prospectus:

www.manchester.ac.uk/study/masters/prospectus

SPORT

Clubs, leagues, classes, facilities and more:

www.manchester.ac.uk/sport

SUPPORT

Dedicated academic, personal, financial and admin assistance:

<http://my.manchester.ac.uk/guest>

STUDENTS' UNION

Societies, events, peer support, campaigns and more:

www.manchesterstudentsunion.com

VIDEOS

See and hear more about our University:

www.youtube.com/user/universitymanchester

THE SCHOOL OF ARTS, LANGUAGES AND CULTURES

The School of Arts, Languages and Cultures is the largest grouping of arts, languages and humanities scholars and students in the UK. Study with us and you'll benefit from multidisciplinary learning opportunities and world-renowned cultural resources as well as the creative fabric of Manchester itself.

www.alc.manchester.ac.uk

Contact details

PG Taught Admissions Office
School of Arts, Languages and Cultures
The University of Manchester
Oxford Road
Manchester
M13 9PL

e: masalc@manchester.ac.uk

t: +44(0)161 275 0322/306 1259

www.manchester.ac.uk/artsmanagement



/artsmanagementUoM



@ArtsMcr



www.culturalpractice.wordpress.com

Disclaimer

This brochure is prepared well in advance of the academic year to which it relates. Consequently, details of courses may vary with staff changes. The University therefore reserves the right to make such alterations to courses as are found to be necessary. If the University makes an offer of a place, it is essential that you are aware of the current terms on which the offer is based. If you are in any doubt, please feel free to ask for confirmation of the precise position for the year in question, before you accept the offer.

Royal Charter Number RC000797
DW2082.06.15



@UoMSALC



/UoMSALC



When you have finished with
this publication please recycle it

Design by nectarcreative.com