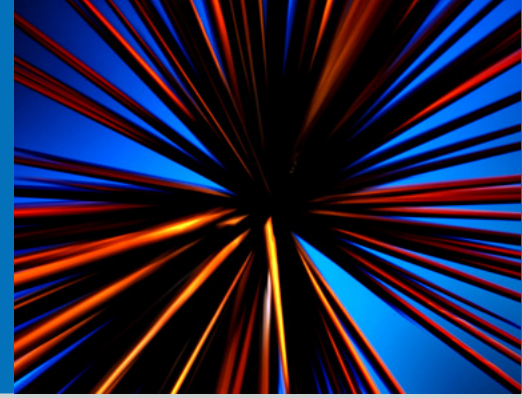


MARC Research Profile

HAMMAMED - Raising awareness for the hammam as a cultural heritage for the Mediterranean area and beyond



With a budget of 17 million euros allocated through the European Neighbourhood and Partnership Instrument (ENPI), Euromed Heritage puts appropriation by the local populations of their cultural heritage at the core of its actions. As one of the 12 Euromed Heritage 4 projects, Hammamed aims to facilitate the (re) appropriation of the hammam and its associated culture by the local population. The project also aims to strengthen and consolidate the mutual understanding between cultures in the Mediterranean region by increasing public awareness of the hammam as a shared tangible and intangible heritage. The project builds on the experience and research conducted by the same multi-disciplinary team between 2006-9 as part of the EU FP6 funded project HAMMAM. Two hammam case studies (Ammuna and Saffarine) located within two World Heritage cities (Damascus in Syria and Fez in Morocco) are being used as the focus for action. The specific aims of the Hammamed project are:

- raise the awareness of the hammam as a cultural heritage in its tangible and intangible aspects within the local neighbourhoods and in particular within the younger generation
- develop multi-disciplinary cooperation for research and good practices in the rehabilitation of hammam buildings
- training and networking to empower the local population and other hammam stakeholders
- actions to stimulate and reinforce social and economic impacts
- agency of local groups in the valorisation and appropriation of their heritage
- increase public accessibility to the hammams at the two selected heritage sites
- use the case studies as examples of good practice that can be applied to other hammams in the Mediterranean region
- promote the lessons of sustainability embedded within this heritage building and facilitate its function as a sustainability catalyst for the rehabilitation of the surrounding neighbourhoods.

The results of the work will be disseminated using various media – local radio and TV programmes, booklets, travelling exhibition, public lectures, best practice manual, eco labelling, journal papers, and one major international conference.

Website

www.hammamed.net

Principal Investigator

Dr Magda Sibley (in the United Kingdom)

Partners

Oikodrom - The Vienna Institute for Urban Sustainability- Vienna, Austria (project co-ordinator)

IFPO - Institut Francais du Proche Orient. Damascus, Syria

ADER-Fès - Agence pour la Dédensification et la Réhabilitation de la Medina de Fez Fez, Morocco

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