

How Age UK's locally are working with older people to promote resilience, prevent frailty and minimize inequalities

Bernadette Ashcroft Chair NW Regional Network

Living Longer..living well in Greater Manchester ageuk

- Understanding our uniqueness and differences
- Working better together
- Together we are stronger than the sum of our parts
- Keeping it local

- Our joint mission
- •To improve the lives of older people in later life. We help people enjoy a better life by providing life-enhancing services and vital support

Our joint prospectus – Innovative solutions: improving outcomes



- Improving lives, understanding the 'Big Picture'
- Understanding what we do best
- Strong partnerships
- Collective impact

Age UK Service Models



- Active ageing and falls prevention (Age UK Oldham)
- Hospital discharge, aftercare and re-ablement service (Age UK Salford)
- Integrated Care Service (Based on Cornwall and Scilly Isles)

Active ageing and falls prevention



- Leisure and social activities such as tea dances, Tai Chi, walking football and gym sessions
- Physical activity sessions for people who live in care homes
- Weight loss classes for men
- Get going together
- •Falls exercise prevention classes



Hospital discharge, aftercare and re-ablement

- Hospital based assessments working within the Emergency Village
- Home visits on discharge including home safety check and falls risk assessment
- Individuals 'deflected' from the Emergency Village as their care needs are not appropriate for the Acute environment
- Telephone contact for those individuals not seen during their attendance at Salford Royal or who decline a home visit

Integrated care service



- Improved health, wellbeing and quality of life
- An improved experience of care and support for individuals
- Reducing the cost of care and support
- Key principles
 - Avoid creating new services, instead better communication and linking existing provision encouraging individuals to take leadership of their care and support
 - A multi disciplinary approach of equal partners
 - Eligibility that individuals have a minimum of two long term health conditions and have had two or more non-elective admissions to hospital within the past two years





- •The falls prevention service is £3.73, which means that for every £1 invested into the project, £3.73 of fiscal benefits are returned in benefits
- •The hospital discharge, aftercare and re-ablement service is £3.49, which means that for every £1 invested into the project, £3.49 of fiscal benefits are estimated to result
- •The integrated care service is £2.33, which means that for every £1 invested into the project, £2.33 fiscal benefits are estimated to result

Further information



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