

Funding world-class research

Dr Emma O'Brien

29 September 2014



Alzheimer's Research UK is the UK's leading charity specialising in finding preventions, treatments and a cure for dementia



Why are we here?

830,000 have dementia

21 million

have a close friend or family member with dementia

£24 billion a year cost of dementia to the economy

more spent on cancer research than dementia research

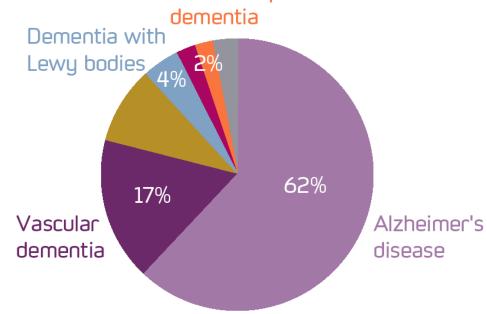
10X



What is dementia?

A **collection of symptoms**, including a decline in memory, reasoning and communication skills, and a gradual loss of skills needed to carry out daily activities.

Frontotemporal

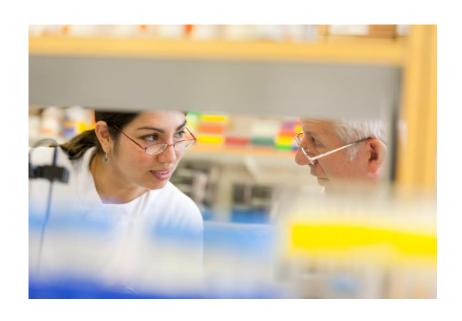




Our research

So far we've spent

£53m on dementia research



502 projects

We're currently supporting

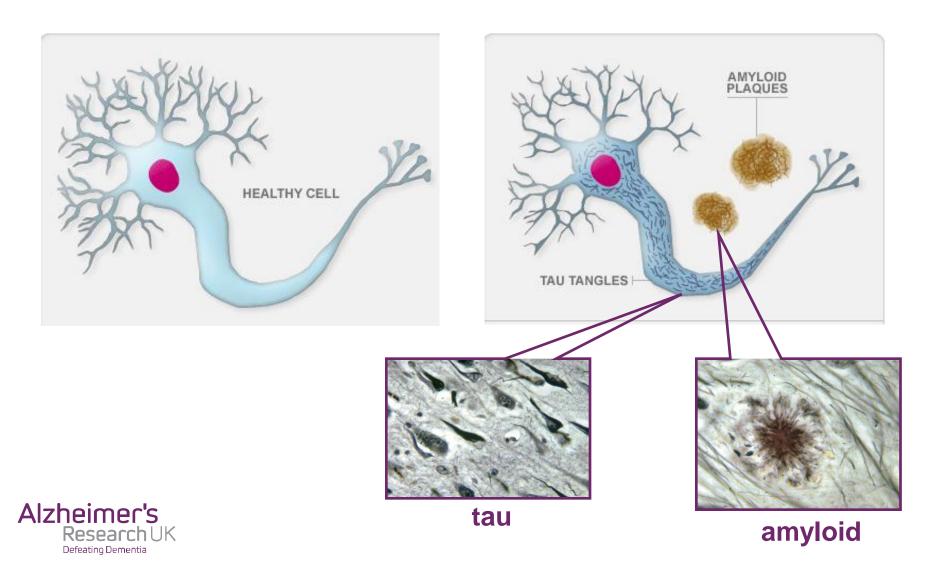
£22m

dementia research projects



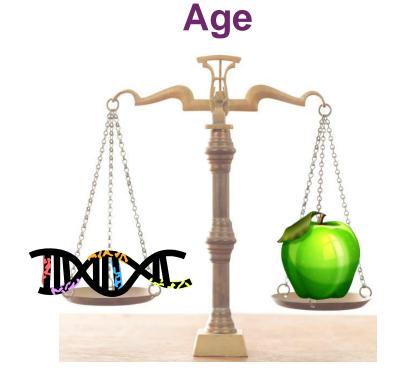
Causes

Alzheimer's



Risk factors

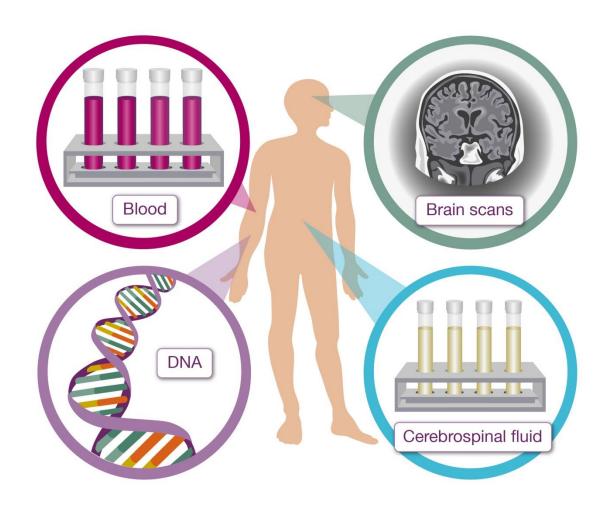




Environment

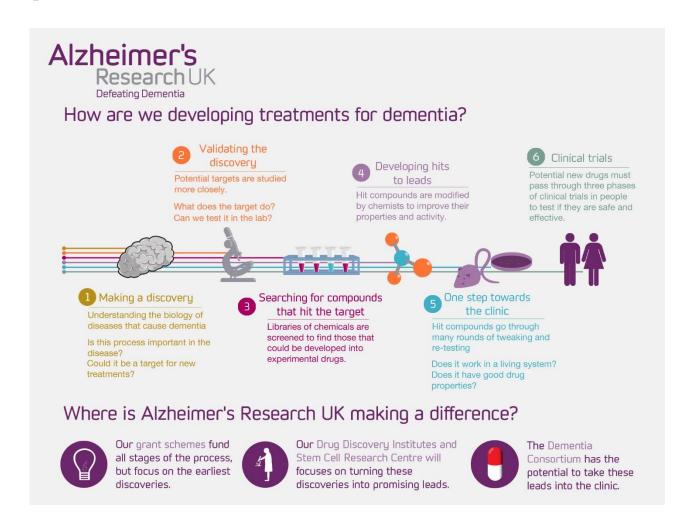


Research into early detection of dementia





Development of new treatments



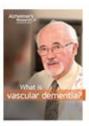


What else do we do?

- campaigning and lobbying
- health information
- raise awareness





















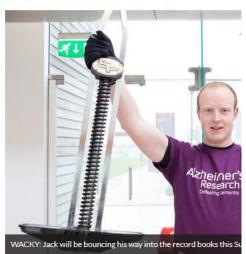
www.dementiablog.org

Fundraising

Jumping Jack hopes to hop into world record books by POGOING the marathon!

A STUDENT hopes to raise money or charity and leap into the record books by bouncing 26.2 miles this Sunday





'Extreme knitting redhead' Susie Hewer in marathon record bid

A fundraiser from Sussex will attempt to break her own world record for knitting the longest scarf while running a marathon.

Susie Hewer, known as "the extreme knitting redhead", will attempt the Virgin London Marathon in aid of Alzheimer's Research UK on 21 April.

The 55-year-old, from Ewhurst Green, will warm up by running the Brighton Marathon next Sunday.

She will take on a 111-day running challenge after the London race.

Ms Hewer plans to run at least 5.5 miles (8.9km) a day for 55 days, until her 56th birthday in June.

She will then increase the distance to at least 5.6 miles (9km) a day for another 56 days.



Ms Hewer has set two world records at the London Marathon



Help us defeat dementia



https://www.joindementiaresearch.nihr.ac.uk/



Dementia Research Infoline 0300 111 5111

