

Exhibitors: Room 1.009/1.010

British Library

The British Library will be demonstrating some of the online resources that are available for researchers, & offering consultations with specialist staff.

CIDRAL

Find out what the Centre for Interdisciplinary Research in the Arts and Languages—CIDRAL—is planning for 2014/15.

Ketso

Ketso is a hands-on tool kit for creative engagement. With its colourful, reusable shapes, Ketso is accessible to all—come and see for yourself! We are in the main foyer of the Roscoe Building.

Methods Northwest

MethodsNorthWest highlights the depth and breadth of methodological expertise in the social sciences within the Universities of Manchester, Liverpool & Lancaster.

Policy@Manchester New Researchers Network

The New Researchers Network (NRN) is an interdisciplinary initiative enabling postgraduate and postdoctoral researchers to collaborate and share knowledge in area surrounding policy in various fields ranging from social sciences to engineering and from health to law.

Researcher Development Team

The Faculty of Humanities Researcher Development Team works with methods@manchester & artsmethods@manchester to offer relevant, effective & comprehensive professional development for researchers at various stages of their careers.

The University of Manchester Library

Staff from teams across the Library, including Research Services, Teaching & Learning and Special Collections, who will be on hand to talk about Open Access, My Learning Essentials, Scholarly Communications and other research services.

UK Data Service

The UK Data Service is a comprehensive resource funded by the ESRC to support researchers, teachers & policy makers who depend on high-quality social and economic data.

methods@manchester is an initiative funded by the Faculty of Humanities, University of Manchester. It aims to:

- ◆ highlight Manchester's strength in research methods in the social sciences
- ◆ promote interdisciplinary and innovative methodological developments
- ◆ foster further developments, including training, through external funding

Website: www.methods@manchester.ac.uk

Twitter: @methodsMcr

Youtube channel: methods@manchester



An essential event for
researchers, PhD students &
supervisors

Methods Fair 2014

WEDNESDAY 29 OCTOBER 11AM - 430PM

ROSCOE BUILDING

What to expect:

Methods-related
PhD student
presentations

Introductory
workshops by
leading academics

Opportunities to
find out about
methods training,
online resources &
short courses

Posters by PhD
students &
researchers

The chance to
meet & network
with researchers in
your field

**Come & find out about the
range of research methods
being used across the social
sciences & beyond at the
methods@manchester
Methods Fair**

Presentations & Workshops include:

Mixed methods approaches to policy research

Practicalities of academic publishing

Researching Young People's Lives

Evaluating antipoverty programmes

Researching conflict and response: past & present

Opportunities & Challenges in research with older
adults

Plus much more....!

Booking is essential:

www.methods.manchester.ac.uk/events

Exhibitors:

- ◆ British Library
- ◆ CIDRAL
- ◆ Ketso
- ◆ Methods Northwest
- ◆ Policy@Manchester New Researchers Network
- ◆ The University of Manchester Library
- ◆ UK Data Service



YouGov
What the world thinks

JOE TWYMAN

KEY SPEAKER

Head of Political
& Social Research
for Europe,
Middle East &
Africa at YouGov

Plenary: Theatre B

11:00 Methods Madness — Joe Twyman, Yougov

There are lies, damned lies & statistics – & so in a world drowning in data, an understanding of how research methods work is really important if you are to identify the good from the bad & the ugly. This presentation will look at how an understanding of research methods can help not just you, but how it can also help humanity.

Workshop 1: Room 3.2

13:30 New Researchers Workshop on a Mixed Methods Approach for Policy Research

Dr. Wendy Olsen, School of Social Science. A mixed methods approach for policy research questions, potentially offers the best of both worlds; providing the in-depth, contextualised insights of qualitative research coupled with the compelling predictive power of quantitative research. The workshop will be informal & researchers are encouraged to bring their own views, experiences & questions to contribute to the debate.

14:30 Researching Young People's Lives

Prof. Sue Heath, School of Social Science. An introduction to a range of methodological issues associated with the youth studies research tradition. It will consider the broader social & political context of youth research & provide an overview of some of the more creative & innovative methods currently used by youth researchers.

15:30 Researching conflict and response: past and present

Dr. Eleanor Davey & Jessica Hawkins, Humanitarian Conflict Response Institute. An introduction to work in & across different disciplines in the Institute. It will highlight some of the challenges & advantages of interdisciplinary research, both in terms of individual research practice & in collaborative projects.

Workshop 2: Room 3.3

13:30 Evaluating large-scale antipoverty programmes in developing countries

Prof. Armando Barrientos, School of Environment, Education & Development. Review of the growing use of rigorous impact evaluations of large-scale antipoverty programmes in developing countries. Using examples from Mexico & elsewhere, to examine current practice. Also the implications for research & policy.

14:30 Opportunities & Challenges in research with older adults

Dr. Neil Pendleton, Institute of Brain, Behaviour and Mental Health. This workshop will outline to researchers key considerations in studying older adults. The workshop will discuss common potential problems, approaches to dealing with them & support opportunities.

15:30 Research methods and sustainability

Dr. Joanne Swaffield, Sustainable Consumption Institute. This workshop will focus on several current research projects at the Sustainable Consumption Institute, including issues such as food waste and climate change. We will consider the advantages & disadvantages of the methods that are being used & evaluate how we might best approach the problem of sustainability.

PhD talks: Room 1.007

13:30 The method of netnography: how it happened to me and what I've learned from it

Dang Li, School of Arts, Languages & Cultures

14:00 Curatorial Research

Jenna Ashton, School of Arts, Languages & Cultures

14:30 Impact & Filmed performance as research methods

Kelly Pickard-Smith, School of Environment, Education and Development

15:00 The impact of household and partner characteristics on the labour force participation of older women in England

Jennifer Prattley, School of Social Sciences

15:30 Establishing Causality through Quasi-natural Experiments: An Example from Corporate Finance

Mohamed Ghaly, Manchester Business School

16:00 Experiments in method: designing qualitative methodologies as philosophical inquiry

Clancy Wilmott, School of Environment, Education and Development

Publishing Clinic: Room 1.008

Jai Seaman, Commissioning Editor for Research Methods at SAGE (London).

An interactive session to discuss where publishing ideas might originate & how best to develop them for publication. The advantages & disadvantages of publishing in different types of books and journals will be explored & practical advice will be provided about how to choose a publisher & submit book proposals.

Sessions run for 30 minutes at 13:30, 14:30 & 15:30

Poster Competition: Room 1.009/1.010

Posters from students will be displayed from 10:30. Please vote for your favorite poster using the stickers provided at the registration desk.

Book vouchers from SAGE publishing:

1st place £150, 2nd place £100, 3rd place £75

Winners will be announced on twitter 30/10/14 at 12:00



Participants

Registration will take place from 10:30 in the main foyer of the Roscoe building. Catering will be provided in 1.009/1.010. Coffee and Pastries will be served from 10:30-11:00 and lunch from 12:30– 13:30.



Come and talk to the poster givers over lunch in room 1.009-1.010