Abstract

The consensus among scholars and policymakers that 'institutions matter' for development has led inexorably to a conclusion that 'history matters', since institutions clearly form and evolve over time. Unfortunately, however, the next logical step has not yet been taken, which is to recognise that historians (and not only economic historians) might also have useful and distinctive insights to offer. This paper endeavours to open and sustain a constructive dialogue between history—understood as both 'the past' and 'the discipline'—and development policy by (a) providing a critique of recent 'big picture' accounts of comparative economic development (by economists, historians and others), (b) clarifying what the craft of historical scholarship entails, especially as it pertains to understanding causal mechanisms, contexts and complex processes of institutional change, (c) providing examples of historical research that support, qualify or challenge the most influential research (by economists and economic historians) in contemporary development policy, and (d) offering some general principles and specific implications that historians, on the basis of the distinctive content and method of their research, bring to development policy debates.

Keywords: History, Development policy, Institutions, Time, Contexts

Acknowledgements: The views expressed in this paper are those of the authors alone, and should not be attributed to their respective organisations. We are grateful to the World Bank (via the WDR2006-SIDA fund and the Research Support Budget), the Brooks World Poverty Institute (University of Manchester) and the History and Policy initiative for its support of this project. The paper has benefited greatly from participants at the History and Development Policy Workshop, organised by the authors and C.A. Bayly, at the University of Manchester in April 2008. We are deeply indebted to C.A. Bayly for encouragement and valuable suggestions. Helpful comments have also been received from Armando Barrientos, Christopher Gibson, Dennis Rodgers and Matthias vom Hau.

Michael Woolcock is Professor of Social Science and Development Policy, and Research Director of the Brooks World Poverty Institute, at the University of Manchester.

Simon Szreter is Reader in History, and Fellow of St Johns College, at the University of Cambridge.

Vijayendra Rao is Lead Economist in the Development Research Group at the World Bank.