## **Abstract**

This paper commences by examining the evolution of a programme designed to reach the poorest people in Bangladesh, to improve their immediate situation and to give them the assets and other skills to move out of poverty and dramatically reduce their vulnerability – BRAC's Challenging the Frontiers of Poverty Reduction/Targeting the Ultra Poor Programme, or CFPR-TUP. It then reviews what is known about the impacts of TUP, and finds evidence that the programme is both reaching significant numbers of Bangladesh's poorest people and improving their economic and social condition. The concluding sections draw lessons from the TUP about the types of programme design features and the processes required in order to develop such ambitious initiatives.

**Keywords:** Bangladesh, social protection, asset transfer, microfinance

This paper will form the basis of a chapter of the forthcoming edited volume 'Social protection for the poor and poorest' by Barrientos and Hulme (March 2008, Palgrave Macmillan).

**Professor David Hulme** and **Karen Moore** are based in the Institute of Development Policy and Management, School of Environment and Development, University of Manchester (http://www.sed.manchester.ac.uk/idpm), and both are members of the Chronic Poverty Research Centre (www.chronicpoverty.org).

David Hulme is CPRC Associate Director and Theme Coordinator (Conceptualisation of Poverty Dynamics and Persistent Poverty), and Karen Moore is CPRC Research Associate. David Hulme is also Associate Director at the University of Manchester's Brooks World Poverty Institute.

## Acknowledgements

Our thanks to Bangladesh's poor people and BRAC's staff for helping us learn from their experiments and experiences. Particular thanks to Fazle Abed, Founder-Director of BRAC; Imran Matin, Munshi Sulaiman and the entire BRAC-RED team involved in research on CFPR-TUP; and Rabeya Yasmin, CFPR-TUP Programme Coordinator.

## **Acronyms**

AKF-C - Aga Khan Foundation - Canada

BRAC - Formerly known as the Bangladesh Rural Advancement Committee

BRAC-RED - BRAC's Research and Evaluation Division

CFPR - Challenging the Frontiers of Poverty Reduction

IGVGD - Income Generation for Vulnerable Group Development

NSUPs - non-selected ultra poor households

STUP - Specially Targeted Ultra Poor

SUPs - Selected Ultra Poor Households

TUP - Targeting the Ultra Poor Programme

VACs - Village Assistance Committees