**The University of Manchester**

**Faculty of Humanities – Internationalisation Strategy Group**

# Minutes of the meeting held on Tuesday 23 June 2015

**Present:** David Law (chair), Judith Zolkiewski, Judith Aldridge, Nicola Glover-Thomas, Yoram Gorlizki, Tom Gibbons, Elaine Ferneley, Dil Sidhu, Tanya Luff, Jo Kaiserman, Liz Fay, Anusarin Lowe (secretary)

**Apologies**: Kevin Ward, Russell Ashworth, Nuno Pinto

|  | **Agenda Item** | **Reported/Noted** | **Actions** |
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| 1 | Welcome and apologies for absence | * The Chair welcomed Anusarin Lowe as the new secretary to the ISG * Apologies were received from Kevin Ward, Russell Ashworth and Nuno Pinto * It was announced that this would be the last meeting chaired by Professor Law. Dr Ian Scott from SALC has been appointed to take the post of Assistant Associate Dean for Internationalisation from 1 September. |  |
| 2 | Minutes from the last meeting | * Approved |  |
| 3 | Matters arising |  |  |
| 3.1 | Updates of strategy document | A discussion took place concerning the status of the Humanities Internationalisation Strategy document. Professor Law indicated that the strategy document is an evolving document and that suggestions for modifications and improvements should be forwarded to the AAD for Internationalisation. | All – suggestions for improvements of Hums Intl Strategy document to be sent to AAD. |
| 3.2 | SRID’s action points from the last meeting | Tanya Luff reported that SRID’s action points will be worked on in the summer |  |
| 4 | Final version of University Internationalisation Strategy document | * Members were asked to identify opportunities in the listed KPIs in order to develop internationalisation in their school/area of responsibility * Resource implication was flagged up as an issue if any initiatives were to be implemented to operationalise the Strategy. * There was a debate about the disadvantages of focusing on selected KPIs; unintended negative impact on student experience; and whether the focus should be on strategic objectives rather than target numbers. It was agreed that the Group should try to prioritise internationalisation strategy in Humanities in a way that is compatible with the University Strategy, while balancing resources and the overall Faculty objectives; bottom-up initiatives should be encouraged but where school activities fall outside the University Strategy, there must be justification of why such activities are not included in the wider strategy or why schools have specific requirements which lead them to doing something outside the Strategy. * A question was raised about how binding the University and Faculty documents are. It was clarified that they are to be treated like other University strategies and University and faculty-level strategies should interweave rather than conflict each other. It was commented that the Humanities document makes it easy to identify objective/activity owners. * The group asked for information on the relationship between schools and the Faculty’s accountability towards the University KPIs. Additionally, the Chair was asked to invite Colin Bailey to the September meeting to address queries raised. | * AAD to invite Colin Bailey to attend the September meeting |
| 5 | UoM Internationalisation Toolkit | * The slides were produced by Terry Hudghton (University Marketing) to be used as a template for presentation at international visits. The content in the slides has already been made available through other channels by the University Marketing team. It was commented that the content is quite science-oriented but other Humanities-specific content can be added. |  |
| 6 | PGR | * For information the MDC paper on PGR recruitment was circulated among the group. * Jo Kaiserman reported that discussion is taking place on joint doctorate models such as reciprocal exchange to reduce disparity with European universities that do not charge tuition fees in order to attract more EU students |  |
| 7 | India Strategy | * Professor Law reported that a University Internationalisation Strategy Group for India has been established. Once a University India strategy has been developed, this may require Humanities to introduce its own India strategy group. * Tanya Luff reported that the University recently partnered with MIDAS (Manchester’s Inward Investment Agency) in an event in London aimed at delegates from India. At the next meeting, the University Internationalisation Group will identify strategy for India using knowledge learned from USA and China strategies. * It was requested that any useful information about India from schools/function areas should be passed onto the AAD, who will feed it up to the University India Strategy Group. * It was observed that British visa regulations were presenting a major obstacle to overseas visits to recruit students from India. |  |
| 8 | Progress reports from schools and function areas | SALC  The English and American Studies and Archaeology disciplines visited Turkey and established links with three universities.  MBS   * Executive Education has won a £2m contract from BAE to deliver programmes in the UK, Asia Pacific, Australia and Washington DC * A visit to MBS Worldwide centre in Brazil took place with the aim of developing leadership programmes, replicating the NHS leadership programme currently delivered in the UK * The joint MBA programme with Kelley School of Business in Indiana has commenced with an intake of 30 students * MBS Worldwide centre in Miami will be closing in September 2016 with a wind-down strategy in operation. * Colleagues from FGV Brazil visited Manchester in June. * An independent centre in Sao Paolo is being planned to deliver an MBA programme registering 40 students/year, rising to 60/year. * A partnership contract with Renmin University in China is being finalised with the first intake planned for July 2016 * Collaboration with Singapore Institute of Management to provide healthcare management programme is ongoing   SoSS   * The School has ongoing collaboration in China including SCI’s work in Fudan * Angie Wilson has been appointed as the School US lead to work on recruitment and represent the School in the Faculty US Strategy Group   Law   * Dubai Police Academy has proposed a visit to the School which has now been postponed to November * The School had a visit from China University of Law and Political Science. Links on research and postgraduate recruitment are being investigated. | * Schools to consult International Relations with regards to all collaborations * All to send a written summary report to Professor Law |
| 9 | AOB | * Tanya Luff requested that news items about outward visits, agreements, partnerships and honorary degrees are sent to her to be forwarded to UUK in order to help raise the University of Manchester profile abroad. * Thanks were expressed to Professor Law for his leadership of the Group. | All to send news items to Tanya about outward visits, agreements, partnerships or honorary degrees |
| 10 | Date of next meeting | Wednesday 30 September 2015, 12-2pm, Ken Kitchen Committee room, John Owens building (lunch provided) |  |