**UNIVERSITY OF MANCHESTER**

**FACULTY OF HUMANITIES**

**Internationalisation Strategy**

**Background**

The Assistant Associate Dean (AAD) for Internationalisation has been working with DAG to clarify the Faculty’s strategic objectives in relation to the University’s internationalisation agenda, and to develop appropriate governance arrangements. The aim is to agree a focussed set of objectives, identify a principal lead to take each objective forward and establish an efficient set of governance arrangements to enable the effective management and coordination of internationalisation across the Faculty. This is particularly important given that internationalisation cuts across all core goals and some of the enabling strategies, and can be difficult to coordinate effectively.

**Strategic Priorities**

The proposed priorities and lead responsibility are listed in the table below.

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| **Goal One: Research** | **Lead responsibility** |
| **Objective 1:** Develop a small number of strategic research collaboration in key countries targeting specifically: China, Singapore, India and Brazil.  | AD for Research |
| **Objective 2:** Increase significantly research funding from international sources.  | AD for Research |
| **Objective 3:**  Develop opportunities for PGR students to have international experiences through institutional visits or placements. | AD for PGR |
| **Goal Two: Teaching and Learning** |  |
| **Objective 1**: Diversify sources of international student recruitment and contribute to the University initiative to increase the proportion of international students to 33% of the student population (Project 33).  | AD for Teaching and Learning |
| **Objective 2:** Extend the internationalisation of the student experience through curricular and non-curricular innovation. | AD for Teaching and Learning |
| **Objective 3**: Through ongoing portfolio review, explore opportunities to make the portfolio more attractive to international students. | AD for Teaching and Learning |
| **Goal Three: Social Responsibility**  |  |
| Objective 1: Identifying international partners who can support the University’s Social Responsibility agenda. | AAD, Internationalisation |
| **Enabling Goals** |  |
| **Objective 1**: Build a small number of strategic partnerships, based on already existing relationships, to support the implementation of the above objectives. | AAD, Internationalisation |
| **Objective 2:** Extend the use of the alumni network in support of the above objectives  | AAD, Internationalisation |
| **Objective 3:** Through improved marketing and branding, raise FoH’s international profile in support of the above objectives. | AAD, Internationalisation |
| **Objective 4.** Explore the provision of investment/seed corn funding to support internationalisation initiatives via H-SIF and other funding sources.  | AAD, Internationalisation |
| **Objective 5:** Work with the University Language Centre to increase the uptake of languages across the University. | AAD, Internationalisation |

**Governance**

Governance arrangements need to be proportionate and take account of the cross-cutting nature of the internationalisation agenda. In other words, we need to ensure that work in this area is joined up with the work of the other Associate Deans and avoid creating a parallel universe that leads to duplication and confusion. One way to do this is to ensure that objectives relating directly to the core goals are led by the respective Associate Dean and progressed through the relevant committees, and this is what is proposed. At the same time, it is important that the internationalisation agenda is championed and the governance arrangements facilitate the coordination of the whole agenda and enable the planning and implementation of activities such as international partnership development that support the whole agenda. To achieve this, the following arrangements are proposed:

* Internationalisation strategy should continue to be coordinated by an AAD for Internationalisation.
* The Faculty Internationalisation Strategy Group should continue but with revised membership and terms of reference (see appendix 1).
* Ideally School representatives should be drawn from School Senior Management Teams to ensure join up with other activities (e.g. the research agenda).
* The membership should include the Associate Deans for Research, PGR and Teaching and Learning (or nominees).