**Graduate Destinations – Information Sheet**

**Introduction**

In the University’s Strategic Plan 2020, one of the high-level targets / KPIs relates to Graduate Destinations:

*“By 2020, to achieve a positive graduate destinations rate of at least 85% (as measured six months after graduation in the Destinations of Leavers from Higher Education Survey), ensuring that the University is ranked in the upper quartile of the Russell Group institutions on this measure.”*

This target relates to full time, first degree UK students (including students from the Channel Islands and the Isle of Man). Destinations data is also collected on EU and PGT graduates.

Data on international students was collected from 2011/12 as a pilot, but response rates were very low.

In May 2013, the University submitted its DLHE return, reporting on the destinations of 2011/12 graduates. This paper summarises data in this return which will be used to measure progress against the KPI for 2012/13, and the process of collection.

**Changes in methodology for DLHE 2011/12 collection**

Prior to the 2011/12 collection, progress against the Graduate Destinations target was measured using methodology devised by The Times Good University Guide, based on the Elias & Purcell model for identifying graduate level jobs, using Standard Occupational Classification (SOC) codes. However, the SOC codes have since been updated to include new occupations and to re-classify existing job roles which means that we cannot currently replicate the Elias and Purcell model.

Instead, the University is now adopting the nationally agreed methodology defining positive graduate destinations as professional managerial careers ie SOC Major Groups 1-3. This method is being used in KIS and The Times League Table. This methodology can be applied to previous DLHE datasets so that we have some trend data. Progression to graduate level further study is also part of the definition of an overall positive graduate destination and the definition of this remains unchanged.

**What is a positive destination?**

The SOC codes which will be used for the 2012/13 collection can be found on the HESA website at:

<http://www.hesa.ac.uk/index.php?option=com_studrec&Itemid=232&mnl=12018>

The ‘[Standard Occupational Classification (2010) for the Destinations of Leavers from Higher Education Institutions: SOC 2010 (DLHE)’](http://www.hesa.ac.uk/includes/C12018_resources/SOC2010DLHE.pdf?v=1.2) document can be downloaded directly from:

<http://www.hesa.ac.uk/includes/C12018_resources/SOC2010DLHE.pdf?v=1.2>

Pages 8-17 of this document list the SOC codes. Any occupations which have a SOC code starting with a number 1-3 are classed as a positive destination.

However, the DLHE form also asks leavers about their duties within that role, and those duties may be used to reclassify a respondent accordingly. The DLHE collection team at the University will contact students to clarify information as appropriate.

Further study is also counted as a positive destination. The following categories count:

* Higher degree, mainly by research (e.g. PhD, DPhil, MPhil) **(Category ‘01’ on the DLHE form)**
* Higher degree, mainly by taught course (e.g. MA, MSc) **(02)**
* Postgraduate diploma or certificate (including PGCE) **(03)**
* First degree (e.g. BA, BSc, MEng) **(04)**
* Professional qualification (e.g. Legal Practice Course, Chartered Institute of Marketing) **(06)**

The following are not positive destinations (aka ‘negative’ destination).

* Other diploma or certificate **(05)**
* Other qualification **(07)**
* Not aiming for a formal qualification **(98)**

The DLHE form which leavers will be asked to complete in 2012/13 can also be found on the HESA website at:

[http://www.hesa.ac.uk/component/option,com\_studrec/task,show\_file/Itemid,233/mnl,12018/href,Questionnaires.html/](http://www.hesa.ac.uk/component/option%2Ccom_studrec/task%2Cshow_file/Itemid%2C233/mnl%2C12018/href%2CQuestionnaires.html/)

**Implications of the change in occupational coding**

The change in methodology does not impact greatly on the data, Applying the new methodology to last year’s data gives the University a positive graduate destinations rate of 71.9%, broadly comparable to the previous Elias and Purcell results of 72.0%. Within the sector, the new methodology placed the University at 21st within the Russell Group compared with 20th under the old methodology. There is greater variation at School level but no more than a 2% difference between the methodologies.

**Humanities performance**

*Humanities Faculty and School positive destinations targets to 2020 (revised June 2013), and 2011-12 positive destinations data*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|   | **2011-12 data published 2012-13 (UK FT, First degree)\*** | **Target 2012-13** | **Target 2013-14** | **Target 2014-15** | **Target 2019-20** |
| **Faculty of Humanities** |  |  |  |  |  |
| Manchester Business School |  71.6 | *69* | *73* | *77* | *85* |
| School of Arts, Histories and Cultures |  |  |  |  |  |
| School of Arts, Language and Cultures | 60.5 | *64* | *67* | *70* | *75* |
| School of Education | 63.5 | *65* |  |  |  |
| School of Environment and Development | 67.7 | *65* |  |  |  |
| School of Environment, Education and Development |  |  | *66* | *67* | *70* |
| School of Languages, Linguistics and Cultures |  |  |  |  |  |
| School of Law | 75.1 | *75* | *76* | *77* | *80* |
| School of Social Sciences | 63.2 | *71* | *72* | *73* | *85* |
| **Humanities Total** | **63.8** | ***65*** | ***69*** | ***72*** | ***78*** |
| **2020 Target** |  |  |  |  | ***85.0*** |
|  |  |  |  |  |  |  |  |  |  |  |  |

**UK, Full Time, First Degree respondents only.** SOC 1-3 + graduate level further study methodology

Figures updated Oct 2013 following confirmation from the Times about the model they’ll be using for the 11-12 data (in red).

Data collected in 2011/12 is published in 2012/13.

School-level data is created by the Planning Support Office the Faculty is required to comment on it as part of the Annual Performance Review (APR). It is distributed to Schools by the Faculty Teaching and Learning Office. The APR is distributed to Schools in October each year.

**Collecting DLHE data**

The Careers and Employability Division (CED) has a web page which summarises how the data is collected and why. See below:

<http://www.careers.manchester.ac.uk/staff/employmenttrends/dlhe/>

This survey has been designed by the Higher Education Statistics Agency (HESA), which is the official agency for the collection, analysis and dissemination of quantitative information about higher education in the UK. Each institution is required to achieve response rates as follows:

80% UK Full time

70% UK Part time

50% EU Full time

50% EU Part time

80% Research Council funded

Shermain James, Information and Research Analyst in CED co-ordinates the collection for the University of Manchester.

Data is collected twice a year, in April and January. The data is collected for a particular ‘census date’. Data is collected approximately 6 months after completion.

For example:

* Students completing between 1st August and 31 December 2012 are collected in the following April (April 2013)
* Students completing between 1st January and 31st July 2013 are collected the following January (January 2014)
* Both sets of data are returned in May 2014

**Accessing the DLHE data**

The DLHE data is available in Livelink, at:

<https://livelink.manchester.ac.uk/cgi-bin/livelink/open/23405146>

Each School has at least one DLHE contact able to access the data in Livelink. See the ‘School contacts’ list at:

<http://www.careers.manchester.ac.uk/staff/employmenttrends/dlhe/>

There is a ‘DLHE Dashboard’ in Discoverer which can be used as a support tool for those accessing the DLHE Analysis Report. The training can be accessed online at:

<https://app.manchester.ac.uk/training/profile.aspx?unitid=4226&parentId=4>

Shermain James and Becki Lovelady in CED are able to analyse the data.

**Further information**

* Careers ‘Graduate Destination Data’ page: <http://www.careers.manchester.ac.uk/staff/employmenttrends/dlhe/>
* HESA website: <http://www.hesa.ac.uk/index.php?option=com_studrec&Itemid=232&mnl=12018>
* Shermain James, Information and Research Analyst, CED, Shermain.james@manchester.ac.uk, x50837

03.10.2013

Nicola Lord with input from Shermain James, Becki Lovelady, Jane Ratchford and Andrew Whitmore in CED.

With reference to a paper by Helen Barton, Planning Support Office