

# Q-Step Summer Project 2017: YouGov

**Ref:** #4 UoMQStep 2017 YouGov Political

**Team/Department:** Political

**Address:** 50 Featherstone Street, London, EC1Y 8RT

**Provisional Title for Project:** "Summer Internship"

**100 word abstract of what the project would probably undertake, and any data to be used:**

YouGov are searching for a very strong candidate to join their Political and Social Research Department during the summer vacation. The successful candidate will act as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results. They will be working with SPSS data and Excel on a daily basis as well as carrying out other administrative tasks.

Clients may include major media organisations, academics, political parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street. Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

**Key Words (up to 12):** Questionnaire design, scripting, data processing and producing results, working directly with clients.



## Essential and desirable skills that the student would need to have:

**Essential:** Excellent written and spoken English accompanied by good numerical skills

A strong interest in and knowledge of British politics

Experience in working with quantitative data and statistics

A full working knowledge of Microsoft Excel

An ability to meet strict deadlines

A keen eye for detail

**Desirable:** SPSS

Microsoft PowerPoint

Microsoft Outlook

**Preferred selection method:** Skype interview

**Support and training offered by the organisation:**

Training will be provided throughout the internship in Microsoft office, SPSS and YouGov's in house coding software Gryphon.

**Any issues of data confidentiality and/or IPR that would need to be resolved:** N/A

**Supporting Information:** N/A

**Financial assistance offered by the organisation:** N/A