

## University of Manchester Q-Step Summer Project 2016

### Ref: #40 UoMQStep 2016 One Manchester Business Intelligence

For enquires contact Dr Jackie carter, [Jackie.carter@manchester.ac.uk](mailto:Jackie.carter@manchester.ac.uk) or Dr Mark Brown, [mark.brown@manchester.ac.uk](mailto:mark.brown@manchester.ac.uk), Q-step Co-directors

**Organisation Name:** One Manchester

**Team / Department:** Business Intelligence Team

**Address:** Eastlands House, Victoria Street, Openshaw, Manchester, M11 2NX

**Provisional title for project:** Working with the Business Intelligence Team to source, analyse and report data that will inform the business growth strategy with regards to future investments and initiatives.

#### **100 word abstract on what the project would probably undertake, and any data to be used:**

One Manchester has ambitious plans for growth in the number of homes, services and partnerships it provides to benefit the city and wider region. To maximise our impact and target resources effectively, this project will ensure accurate and insightful data is captured and reported by the Business Intelligence Team, for use by the Head of Growth and other relevant services.

Desired outcomes:

- Identify and collate suitable open and closed data
- Utilise GIS mapping to display data trends
- Analyse data and create forecasts to highlight suitable locations that meet the business growth plans
- Establish model for ongoing data capture and reporting

#### **Key words (up to 12)**

Insights, evidence-led, growth plans, open and closed data, forecasts, mapping, trends, model

## **Essential and desirable skills/courses that the student would need to have**

### **Essential:**

Initiative, ability to work in a team and alone, quick learner, good working knowledge of Microsoft Office applications – especially Excel skills, experience working with range of data, analytical, enthusiastic, attention to detail.

### **Desirable:**

Knowledge of housing sector and challenges facing sector, experience of GIS mapping.

**Where the work would be carried out:** This will be based at One Manchester, Eastlands House, Victoria Street, Openshaw, Manchester, M11 2NX for 7 weeks during the summer. Working hours are 9:00am – 5:00pm Monday to Friday.

### **Preferred selection method (interview or other meeting)**

Interview

### **Support and training offered by the organisation:**

One Manchester is working with HACT, to provide support to the intern in the form of a weekly catch-up (phone or face-to-face, depending on location) and in structuring the research project.

### **Any issues of data confidentiality and/or IPR that would need to be resolved**

Successful applicant would need to sign up to One Manchester's standard data handling / confidentiality policies

### **Supporting information: Brief background on One Manchester**

One Manchester is a unique social business launched in 2015 when Eastlands Homes and City South Manchester Housing Trust joined together. We look to innovative new approaches and partnerships to tackle the issues facing our neighbourhoods.

We own more than 12,000 properties in east and south Manchester and are working to fulfil our mission of creating opportunities, transforming communities and changing lives.

One Manchester is an imaginative organisation, always looking for new and innovative ways of investing, partnering and bringing people together to make a long-lasting, positive impact on the communities in which we work. We call this our social innovation.

To reach our vision for Manchester and the region, we need to invest our resources in the right projects and in the right places. In order to do this, our business decisions need to be evidence-led and utilise data from both open and closed sources.

### **Financial assistance offered by the company**

NA