

University of Manchester Q-Step Summer Project 2016

Ref: #27 UoMQStep 2016 Ipsos MORI Quantitative Research

For enquiries contact Dr Jackie Carter, jackie.carter@manchester.ac.uk or Dr Mark Brown, mark.brown@manchester.ac.uk, Q-Step Co-directors

Organisation Name: Ipsos MORI

Team / Department: Probability Sampling Unit (PSU)

Address: 3 Thomas More Square, LONDON, E1W 1YW

Provisional title for project: Quantitative research @ Ipsos MORI

100 word abstract of what the project would probably undertake, and any data to be used:

Ipsos MORI is a leading UK market research agency with global reach. We are looking for a student to work within our Social Research Institute.

You will be based in our London office, gaining hands on experience of how quantitative research studies are conducted, and working with our team of specialist methodologists. The work will be varied with the main focus on data collection, cleaning and analysis.

You will work on a variety of Ipsos MORI's largest projects, including the DCMS 'Taking Part' study, a Home Office study into business crime (CVS) and a number of our international social research projects.

Key words (up to 12):

IpsosMORI, Social research, Surveys, Analysis, Methodology, Face-to-face, Online, Postal, Telephone

Essential and desirable skills that the student would need to have:

Essential:

Numerate, punctual, reliable, committed, proactive, good communication skills, ability to work in a team

Desirable:

SPSS knowledge, analytical skills, ability to multi-task, attention to detail

Where the work would be carried out:

This will be based at the Ipsos MORI offices in London (St Katherine's Dock). Your working hours will be 9.30am – 5.30pm, including one-hour lunch break.

Preferred selection method (interview or other meeting):

Face-to-face interview preferable (in London).

Support and training offered by the organisation:

You will receive our standard induction training and full support during your time here from our friendly and professional team. All further training is likely to be 'on the job', we will ensure that you have the relevant skills and knowledge to undertake each task (for example SPSS training will be provided).

Any issues of data confidentiality and/or IPR that would need to be resolved:

There will be some standard forms to complete before a place can be offered (e.g. a confidentiality agreement) and placement will be subject to relevant 'right to work' checks.

Supporting information:

All the work carried out by you during your time here would remain the property of Ipsos MORI.

Financial assistance offered by the organisation:

Reasonable travel expenses within London (details TBC with successful candidate).